



EXHIBITION HALL ■ VETERANS MEMORIAL COLISEUM ■ WILLOW ISLAND ■ ARENA

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ONE MAN’S TRASH IS ANOTHER MAN’S TREASURE
Antiques Roadshow returns to Exhibition Hall at Alliant Energy Center

MADISON, Wis. – Thousands will unpack the garage and dust off the attic this summer hoping to strike it big when the hit PBS show, *Antiques Roadshow* returns to Exhibition Hall at the Alliant Energy Center on July 11, 2009.

“We’re so excited to have *Antiques Roadshow* back in Exhibition Hall,” said Ted Ballweg, Assistant Center Manager of Sales & Marketing at the Alliant Energy Center. “In tough economic times, this show can give people another source of income.”

Antiques Roadshow allows attendees to bring antique and collectible items from their homes for a free appraisal by experts. Many are pleasantly surprised by their items’ values, while others are disappointed to find out their items have little value at all. Items range from garage sale finds to family heirlooms.



“Last time *Antiques Roadshow* was at The Center in 2000, tickets were gone in record time,” Ballweg said. “The process has changed a bit, so everyone has an equal chance of getting tickets.”

The six host cities, including Madison, Atlantic City, Phoenix, Raleigh, Denver and San Jose, were announced last night by WGBH, which produces the show. Applications for tickets to the show are available now and will remain available until April 20 at www.pbs.org/antiques. Winners will be selected at random from the pool of applicants and will be able to present two items for appraisal on July 11. Stay tuned to www.pbs.org/antiques and www.alliantenergycenter.com for the latest information.

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About Us: the Alliant Energy Center is a full-service multi-building complex situated on a 164-acre campus in Madison, Wisconsin. It features Exhibition Hall and Veterans Memorial Coliseum, as well as an Arena building, agriculture exhibit buildings, and the Willow Island natural area. Information on the Alliant Energy Center and its many events is available at www.alliantenergycenter.com.