



EXHIBITION HALL ■ VETERANS MEMORIAL COLISEUM ■ WILLOW ISLAND ■ ARENA

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**-FOR IMMEDIATE RELEASE-
JULY 2006**

EXHIBITION HALL'S ENERGY EFFICIENCY SAVES MONEY, RESOURCES

Energy saving measures to Exhibition Hall really add up for the Alliant Energy Center's bottom line. A 2005 energy efficiency project upgraded the Alliant Energy Center Exhibition Hall. Exhibition Hall is a very popular meeting and convention venue, which hosts over 300 annual events.

Johnson Controls partnered with Alliant Energy Corporation and Alliant Energy Center to implement a high-speed trade show cargo door, energy-efficient floor lighting, new building steam traps, digital building cooling system controls and installation of a new energy management system. The half million-dollar energy efficient project saves the Alliant Energy Center over \$50,000 per year in energy costs.

This efficiency assists the Alliant Energy Center with providing cost-effective venue value to customers. These energy upgrades also have environmental and social benefits. The energy improvements reduce harmful greenhouse gas emissions like sulfur dioxide, nitrous oxide and carbon dioxide. The amount of carbon dioxide avoided by these improvements is equivalent to 18,500 miles driven by a standard automobile. Socially, delivering these innovative solutions reduce energy dependency – moving the Alliant Energy Center further toward the sustainable desires of Madison area residents.



These improvements have made Exhibition Hall a more environmental-friendly green building that hosts meetings and conventions, upscale banquets, tradeshow and many other unique events. Flexible, functional meeting space and in-house award winning catering are just a few of the reasons why the Exhibition Hall has been named a "Prime Site Facility Award" winner for the past eight years.

For more information on Exhibition Hall and the Alliant Energy Center and its many events visit www.alliantenergycenter.com or e-mail Ted Ballweg at ballweg@alliantenergycenter.com.

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About Us: the Alliant Energy Center is a full-service multi-building complex situated on a 164-acre campus in Madison, Wisconsin. It features Exhibition Hall and Veterans Memorial Coliseum, as well as an Arena building, agriculture exhibit buildings, and the Willow Island natural area. Information on the Alliant Energy Center and its many events is available at www.alliantenergycenter.com.