

EXHIBITION HALL ■ VETERANS MEMORIAL COLISEUM ■ WILLOW ISLAND ■ ARENA

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**-FOR IMMEDIATE RELEASE-
JUNE 2008**

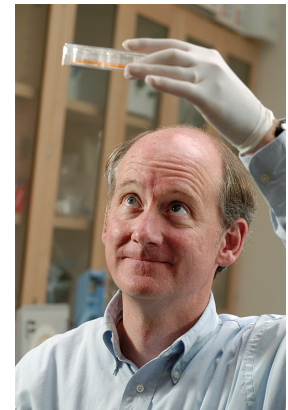
WORLD STEM CELL SUMMIT BRINGS INDUSTRY LEADERS TO MADISON

MADISON, Wis. – The world's top stem cell researchers and advocates will convene at Exhibition Hall to discuss topics relevant to the industry. Alliant Energy Center is excited to host the 2008 World Stem Cell Summit scheduled for September 22-23, 2008. Exhibition Hall will provide first-class meeting, banquet and exhibit space for this unique gathering.



Hosted by WiCell and the University of Wisconsin Stem Cell and Regenerative Medicine Center, the World Stem Cell Summit gathers with the goal of advancing research from the lab to lifesaving treatments.

A featured speaker at the Summit is Dr. James Thomson, who along with other researchers was the first to successfully isolate and cultivate an embryonic stem cell line in 1998. Thomson, a pioneer in the field of stem cell research, is a Professor of Anatomy at the University of Wisconsin Stem Cell & Regenerative Medicine Center. Other speakers include: Peter D. Kiernan III, Chairman of the Christopher and Dana Reeves Foundation, Robert Klein of the California Institute of Regenerative Medicine and Stephen Minger, PhD, of Kings College in London.



Dr. James Thomson

The World Stem Cell Summit will take place in Madison, a city known as innovative in stem cell technology. The convention venue, Exhibition Hall, is a prime location for the summit because it is nestled in the heart of Madison with easy access to the interstate and major US highways as well as downtown Madison. Exhibition Hall includes 100,000 square feet of prime exhibit space and nearly 20,000 square feet of flexible meeting and conference space. Having hosted numerous national and international events, the Alliant Energy Center's experienced, full-service staff is ready to customize the space to fit each event's style.

“The Alliant Energy Center's Exhibition Hall is a fabulous facility that offers everything the World Stem Cell Summit needs,” said Bernard Siegel, J.D., Founder and Executive Director of the Genetics Policy Institute, “it offers a setup that satisfies both sponsors and vendors with more than enough space.”

The two-day conference September 22-23 is full of panel discussions and speakers on both days. For more information on the summit and a full schedule of events, visit www.worldstemcellsummit.com. To find out more about events at the Alliant Energy Center, visit www.alliantenergycenter.com or e-mail Ted Ballweg at ballweg@alliantenergycenter.com.

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About Us: the Alliant Energy Center is a full-service multi-building complex situated on a 164-acre campus in Madison, Wisconsin. It features Exhibition Hall and Veterans Memorial Coliseum, as well as an Arena building, agriculture exhibit buildings, and the Willow Island natural area. Information on the Alliant Energy Center and its many events is available at www.alliantenergycenter.com.