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GREAT CITY

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EVENT UPDATE NEWSLETTER

January 2005

## Beauty And The Beast Captures The Moment

Disney on Ice presents **Beauty and the Beast**, a national touring show that will perform at Veterans Memorial Coliseum on January 6–9. Your entire family will enjoy this charming production of colorful sets, lavish costumes, soaring musical numbers, and champion skaters. Join Belle, Gaston, Lumiere, Cogsworth, Ms. Potts, Chip the Beast himself in this timeless classical tale about true love. The talented characters perform an array of musical numbers, including, Academy Award-winning scores of Alan Menken such as “Be Our Guest,” “Belle” and the Academy Award-winning song “Beauty and the Beast” by Alan Menken and Howard Ashman. Through the razzle-dazzle of a full-blown Broadway-quality production, children learn about the beauty within. The stage is designed with the audience in mind: little kids! The Coliseum stage is pulled in tight to bring all members of the audience into close proximity with their favorite characters. Adults will appreciate the high-tech stagecraft and cleverly written scripts. Each presentation of Beauty and the Beast features talented international world champions and former Olympians. Costumes, scripts and sets are created in conjunction with enchanted scenery and music. Thursday and Friday show times are at 7 p.m., Saturday at 11 a.m., 3 p.m., & 7 p.m. and Sunday at 1 p.m. & 5 p.m. Visit [www.disneyonice.com](http://www.disneyonice.com) for additional information.



## WFCA Convenes Annual Conference

The annual **Wisconsin Fertilizer, Aglime & Pest Management Conference and Trade Show**, designed for crop inputs industry professionals is returning to Exhibition Hall. This professional Conference and Trade Show is the Midwest’s largest most comprehensive collection of Certified Crop Advisor (CCA) seminars and exhibits for agronomic inputs related products, equipment and services. Other activities include an awards and scholarship banquet, and the all-industry reception. Updates on soil and agronomy research, seminars on pesticides, and presentations on computerized technology will be among the 2005 highlights.

The conference is in its 43<sup>rd</sup> year and utilizes most of the Exhibition Hall with exhibitors covering 70,000 square feet of exhibit hall space and 95 seminar topics being delivered. WFCA Exec. Dir., Mike Turner, is excited that this event is recognized as the Midwest’s premiere annual agronomic industry event. The trade show continues to grow and develop each year. The large applicator equipment can easily access the exhibit floor because of the 20’x 20’ doors. Furthermore the expansive Exhibition Hall freight yard and staging areas allow a large show like this with huge equipment displays. The conference and trade show is scheduled for January 18, 19, & 20, 2005. To inquire about this conference, email [wfca@choiceonemail.com](mailto:wfca@choiceonemail.com) or call 608-249-4070.



## Consumer Shows A–W



This month is packed with four great consumer shows and lots of fun things to do. Attendees will enjoy the variety of merchandise displays at the Annual **Madison Boat & Water Sports Show**, **Madison Auto Show**, **Travel & Vacation Show**, and **The Wedding Planner Guide & Bridal Show**.

**The Wedding Planner Guide & Bridal Show** is January 15–16. It’s the largest bridal show in the Midwest, and a great place to sample wedding cakes, book a disc jockey, meet caterers, and check out all the gowns and tuxedos from the finest local bridal shops and formal wear stores. Doors open at 10am on Saturday January 15 and 11am on January 16<sup>th</sup>. Get your advance tickets at Nedrebo’s Bridal and Formal Wear. For more information visit [www.wedplan.com](http://www.wedplan.com).

**The Madison Auto Show** turns Exhibition Hall into one, big, all-encompassing auto and light truck dealership, with hundreds of vehicles and dozens of makes on display. The exhibit floor highlights new models, new factory displays, factory racing exhibits, various vendors, and the latest technology. For more information visit [www.madisonautoshow.com](http://www.madisonautoshow.com).

Plan on attending the **Travel & Vacation Show** January 21–23 in Exhibition Hall. You can escape on a cruise, book a romantic honeymoon retreat, or an exotic adventure travel. Speak with professionals about your ultimate vacation or gather exciting new adventure ideas. This is your chance to shore up your spring break or summer vacation plans. Admission is \$4 and kids under 12 are free. For more information visit [www.greatexpo.com](http://www.greatexpo.com).

The **4th Annual Madison Boat & Water Sports Show** rows into the Exhibition Hall, January 28–30th. Nowhere else can pleasure boaters and fisherman so thoroughly comparison shop current models. The show offers a craft for every buying taste and pocketbook with selections ranging from consoles, to sport fishers, bow riders to cruisers, personal watercraft to deck boats, aluminum skiffs to bass boats—and a full array of equipment and accessories as well. For more information call 1-800-332-3976 or [information@macevents.com](mailto:information@macevents.com).

# January

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						<b>1</b> New Year's Day
<b>2</b>	<b>3</b> Model Railroad Planning Committee	<b>4</b> People's Legislature Meeting	<b>5</b>	<b>6</b> Disney on Ice— Beauty & the Beast 7:00 p.m.	<b>7</b> Disney on Ice— Beauty & the Beast 7:00 p.m.	<b>8</b> Disney on Ice— Beauty & the Beast 11:00 a.m., 3:00 & 7:00 p.m. 4-H Beef Weigh In
<b>9</b> Disney on Ice— Beauty & the Beast 1:00 & 5:00 p.m. Market Square Midwest Gift Show	<b>10</b> Market Square Midwest Gift Show	<b>11</b> Market Square Midwest Gift Show	<b>12</b> Landmark Services Cooperative Banquet Komen Race Planning Meeting	<b>13</b>	<b>14</b> World's Toughest Rodeo 7:30 p.m.	<b>15</b> World's Toughest Rodeo 7:30 p.m. Wedding Planner Guide & Bridal Show Cronometro Bike Swapmeet
<b>16</b> Midwest Motorcycle Swapmeet Wedding Planner Guide & Bridal Show	<b>17</b>	<b>18</b> WI Fertilizer & Chemical Assn Convention	<b>19</b> WI Fertilizer & Chemical Assn Convention Agriliance LLC	<b>20</b> WI Fertilizer & Chemical Assn Convention	<b>21</b> Madison Auto Show Travel & Vacation Show	<b>22</b> Madison Auto Show Travel & Vacation Show
<b>23</b> Madison Auto Show Travel & Vacation Show	<b>24</b>	<b>25</b> Dane Co Info Share	<b>26</b> First Business Bank	<b>27</b> WI Dept. of Admin. Leadership Mtg. People to People Meeting	<b>28</b> Madison Boat & Watersports Show Monster Truck Thrill Show	<b>29</b> Madison Boat & Watersports Show Monster Truck Thrill Show 4-H Horse & Pony Education Clinic
<b>30</b> Madison Boat & Watersports Show Monster Truck Thrill Show	<b>31</b>	Exhibition Hall • Veterans Memorial Coliseum • Willow Island • Arena				



Alliant Energy Center • 1919 Alliant Energy Center Way • Madison, WI 53713  
 Contact: Shirley Kaltenberg 608-267-1549 OR Ted Ballweg 608-267-3991  
[www.alliantenergycenter.com](http://www.alliantenergycenter.com)

**FACILITIES FOR ENTERTAINMENT • CONVENTIONS • CONSUMER SHOWS**