



greatCENTER
GREAT CITY

A publication of the Alliant Energy Center

EVENT UPDATE NEWSLETTER

May 2005

Top Punk Rock & Comedy Shows Headline

Acclaimed punk rock band Green Day and celebrated comedian Ron White perform for avid fans in the multi-faceted Veterans Memorial Coliseum, a great place for top entertainment variety.

Ron White performs his “Drunk in Public Tour” comedy show in the Coliseum **May 7th at 8:00 pm**. Over the last 3 1/2 years Ron White has been performing and touring with Jeff Foxworthy, Bill Engvall and Larry The Cable Guy on “The Blue Collar Comedy Tour”.

His adult humor entertains audiences and keeps them rolling in the aisles.

Green Day is back in the states after a recent European Tour. They bring the rock n’ roll resistance movement “American Idiot” tour to the Coliseum **May 9th at 7:00 pm**. Green Day has sold out all available 10,230 general admission seats for this concert. Awarded Best Rock Album at the 2005 Grammy’s Awards, this group continues to capture music awards.

Purchase your tickets at the Coliseum Ticket office, all Ticketmaster outlets, Ticketmaster.com, or charge by phone at 608-255-4646.



Dandy Dogs and Beautiful Babies

The Dairyland Classic Dog Show runs May 6th through May 8th. The 100,000 square foot Exhibition Hall will host several competitions and special attractions that include the Best Veteran, Best Bred by Exhibitor, and Best Puppy awards. Join 6,000 dog lovers 2,200 dogs, representing over 135 breeds at this 3 day event.



The public is encouraged to attend and gather information on how to keep your dog healthy, dog training and a wide variety of hard-to-find dog-related items from more than 30 vendors. For more information visit www.bad-gerkenelclub.com.

The “All Baby Expo” is a new and informative show that will take place in Exhibition Hall on May 20–21. Over 50,000 square feet of exhibit space with an additional 6,000 square feet of seminars, child care, and workshops will feature new products, entertainment, education, and everything BABY! Don’t miss this one stop shopping experience in a unique family friendly environment. Admission for adults is \$7.00. Children 12 and younger are free, and Grandparents are \$5.00. For more information visit www.allbabyexpo.com.

Show Time—Saddle Up!

Due to overwhelming growth in horse show competitors from Wisconsin, Michigan, Minnesota, Illinois, Iowa, and Indiana the Wisconsin Desert Horse Association has added a brand new show, May 20–22. Performances in Western pleasure, Hunter pleasure and English pleasure are featured during this event. Kristin Urban, WDHA President, looks forward to returning to the Alliant Energy Center every year. The professional staff and highly functional facilities make production of a first rate equine show a cinch. The Alliant Energy Center continues to invest in the horse show facilities with new stalls, show rings, and a outdoor limestone warm-up areas. For more information visit <http://www.region10arabians.com/>.

The 16th Annual Madison Classic Horse Show returns to the Alliant Energy Center on May 26–29. Hundreds of showy American Saddlebreds and their talented riders compete for ribbons, trophies, and thousands of dollars in prize money. The number of entries has doubled in the last ten years. Riders will compete in both Veteran Memorial Coliseum and Arena Buildings. The Alliant Energy Center is a favorite facility for equine enthusiasts from all over the Midwest. It is close to a vibrant downtown Madison and has direct easy access from the Interstate Highway. Tickets for the Madison Classic Horse can be purchased at the event. For more information visit website at www.horseshowcalendar.com.

Brat Fest Growing to Willow Island

Alliant Energy Center is proud to host the “World’s Biggest Brat Fest” this Memorial Day Weekend Friday through Monday May 27–30 on Willow Island. Over the last 21 years Brat Fest has raised over \$ 415,000 for local groups and charities by selling over 1.7 million brats. Organizers have set their goal of selling 200,000 brats this year. Expansive parking, easy access, and central location of the Alliant Energy Center’s Willow Island will help the Brat Fest event grow. Live Music, Local Celebrities, More Cashiers, and of course the Johnsonville Big Taste Grill and Oscar Mayer Weinermobile will be on site for this years festivities. For more information go to their website www.bratfest.com.

Willow Island is developing as a diversified venue for large outdoor summer events. Recent events held on Willow Island include ESPN Great Outdoor Games, Kids Fishing Day, JJO Band Camp, Dog Fest, and Eyes to the Skies hot-air balloon festival. Willow Island is a 29-acre natural area featuring two ponds and a seven-acre “isthmus” area. Event planners are taking advantage of having their own private island tailored specifically for their needs; the sky is the limit when planning an event on Willow Island. “...we feel strongly that Willow Island is the place for us...” says Tim Metcalfe, Brat Fest Organizer. For more information visit www.alliantenergycenter.com.



May

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	MMSD—Advance Placement Exams Baraboo Sysco Spring Food Show	MMSD—Advance Placement Exams Baraboo Sysco Spring Food Show LeMans Parts Unlimited	MMSD—Advance Placement Exams Conference for the Office Professional CDBG Commission 4-H Dog Training	MMSD—Advance Placement Exams	MMSD—Advance Placement Exams Dairyland Classic Dog Show	Ron White Comedy Show 8:00 PM Dairyland Classic Dog Show 4-H Horse & Pony Clinic 4-H Sheep Weigh-In Compost Bin Sale
Dairyland Classic Dog Show	MMSD—Advance Placement Exams Green Day Concert 7:00 PM	MMSD—Advance Placement Exams	MMSD—Advance Placement Exams 4-H Dog Training Downtown Madison Rotary Luncheon Komen Race Committee Mtg.	MMSD—Advance Placement Exams 4-H Horse & Pony Clinic	MMSD—Advance Placement Exams	MATC Graduation West High Prom Dane Co. Planning Mtg. 4-H Horse & Pony Clinic Police Auction
Edgewood College Commencement Dane Co. Links Connecting Families	16	17	Smith & Gesteland Tax Seminar 4-H Dog Training	19	WDHA Spring Horse Show All Baby Expo	WDHA Spring Horse Show All Baby Expo FCC Madtown Throwdown UW Health-Injury Prevention Fair
WDHA Spring Horse Show	23	24	First Business Bank Komen Race Committee Mtg.	Madison Classic Horse Show	Madison Classic Horse Show Brat Fest	Madison Classic Horse Show Brat Fest Madison Marathon Health & Fitness Expo
Madison Classic Horse Show Brat Fest	Madison Drum & Bugle Corp. Fundraiser Brat Fest	31	June 1 CDBG Commission	June 2 Prairie States Classic Horse Show	June 3 Prairie States Classic Horse Show Spa Shop Spectacular Irish Feis	June 4 Prairie States Classic Horse Show Spa Shop Spectacular Irish Feis Komen Race for the Cure

Exhibition Hall • Veterans Memorial Coliseum • Willow Island • Arena



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