



greatCENTER
GREAT CITY

A publication of the Alliant Energy Center

EVENT UPDATE NEWSLETTER

February 2006

SPRING INTO THE OUTDOORS

The Alliant Energy Center's February shows are sure to bring out your spring fever as these upcoming events explore the wonderful outdoors.

The **Madison RV and Camper Sale & Show** pulls into the **Alliant Energy Center** on **February 3-5**. This show will feature over one mile of Recreational Vehicles and camping equipment in **Exhibition Hall**. The show will include local Madison and Dane County merchants. If you love the outdoors, this is a show you shouldn't miss. Admission is \$7, and a youth is free with each adult purchase! www.wisconsin camping.com/rvhow

Also the weekend of **February 4-5**, the **Exhibition Hall** will be in bloom with **Orchid Quest 2006**. Put some color and floral scents in your life - come see one of the best orchid displays in the Midwest. Orchids and orchid supplies will be on sale Saturday and Sunday from 10am until 5pm both days with admission of \$6 per day or \$9 for a two-day pass. For more information visit www.orchidguild.org.

Spring is in the air **February 10-12** at the Wisconsin Public Television **2006 Garden Expo** in **Exhibition Hall**. There will be a walk-through custom garden display, 90 educational seminars, 20 hands-on workshops and 436 different exhibitor booths that will cover over 100,000 square feet! Also you'll have the opportunity to meet Shelley Ryan, a master gardener and producer/host of "The Wisconsin Gardener" series, along with UW-Extension experts and Master Gardeners. The show times are Friday 4pm-9pm, Saturday 8am-6pm, and Sunday 10am-4pm. Tickets are \$6 in advance, \$7 at the door and \$10 for a two-day pass. There are additional fees for workshops. www.wpt.org/gardenexpo



The **Greater Madison Golf Show** hits the greens **February 17-19** in **Exhibition Hall**. This is one of the largest golf shows in the Midwest. The show offers the opportunity to explore the latest in golf and can help you improve your game for 2006 with free seminars presented by industry experts. Over 100 commercial exhibits with equipment and apparel, destinations, and educational tools will be on-hand. Admission is \$8 per person with hours for Friday 1pm-8pm, Saturday 10am-6pm and Sunday 10am-4pm. <http://greatermadisongolfshow.com>

Also **February 18-19**, the **39th Annual Mad City Model Railroad Show and Sale** chugs into the **Exhibition Hall**. This show is bigger and better covering over 90,000 square feet with trains and tracks. There will be classic toy trains, historical exhibits, railroad videos and many beautiful model train layouts. Browse over 300 tables of model train merchandise like tools, collectibles, videos, books, clothing and artwork. Admission to the largest railroad show in the Midwest is \$8 for adults, \$7 for seniors and \$2 for youth. Contact Art Dawson at nkp284@yahoo.com

Wrapping-up February's exciting spring tradeshow line-up is the **Madison Fishing Expo** on **February 24-26** in **Exhibition Hall**. The Madison Fishing Expo will catch you hook, line and sinker with a diverse assembly of fishing tackle, equipment and boats from the industries' leading manufacturers and dealers. The show also provides numerous seminars and ongoing exhibits to teach the latest fishing tips and techniques from some of the country's top bass, walleye and muskie anglers. The show is from 4pm-9pm Friday, 9am-7pm Saturday and 9am-5pm Sunday with admission \$7 for adults and youth 12 and under are free. www.madfishexpo.com

A CONCERT, CIRCUS AND CHEERLEADERS

The **Veterans Memorial Coliseum** will be utilized for all kinds of events in February as it hosts a concert, a circus and a huge cheerleading competition.

Nickelback will rock the **Coliseum** on **February 3** at **7:30pm** for a concert that is sure to please. Currently the first single "Photograph" off their newest album has already achieved #1 status on the Monitor Active Rock and Mainstream Rock radio charts. Nickelback is known for their songs "Someday," "Feelin' Way Too Damn Good", "Too Bad," "Never Again," and their mega-successful, "How You Remind Me"—which was the Most Played Song of 2002. These successful songs and the band's incredibly stage energy makes this a can't miss concert. www.nickelback.com



The **Veterans Memorial Coliseum** becomes a big top on **February 17-19** as the **Zor Shrine Circus** comes to town. This annual production will captivate the kid in everyone. This circus features the only 7 man pyramid formation done on the highwire in the US and something never seen before in the Zor Shrine Circus—the spectacular steel globe that reveals 5 synchronized motorcycles. There will also be elephants, tigers, chimps and the world's littlest clowns—the tallest measuring just 3'2". Shows are scheduled for Friday at 7pm; Saturday at 10am, 3pm and 7pm; and Sunday 1pm and 5pm. Tickets are \$12 for general admission and reserved tickets are available at the Shrine Circus office. For more information call 608-274-9884 or visit www.shrinecircusinfo.com

Thousands of parents and fans are expected at the **Veterans Memorial Coliseum** to cheer on cheerleaders during the **2006 Badger Cheerleading & Dance Championship** held **February 25-26**. Cheerleading teams from the Midwest will compete for team championship honors in a dynamic mix of athletics, dance and school spirit. Admission is \$10 or \$15 for a two-day pass. www.spiritathletics.com

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Monster Truck & Thrill Show Jan 29 Madison Boat & Watersports Show Antique Attractions	Epic Staff Meeting Jan 30	Jan 31	Stetson Building Products 1	2	Nickelback Concert—7:30 p.m. 3 Madison RV & Camper Show & Sale	Orchid Quest 2006 4 Madison RV & Camper Show & Sale
Orchid Quest 2006 5 Madison RV & Camper Show & Sale	Model Railroad Planning Committee 6	7	Stetson Building Products 8 Komen Race for the Cure Planning Mtg	9	WPT—Garden Expo 10	WPT—Garden Expo 11
WPT—Garden Expo 12	13	Dane Co Info Share 14 Promotional Products Association New Product Showcase	Stetson Building Products 15 Medical Assistance—SSI MC Enrollment	Microsoft Seminar 16 YWCA—Circle of Women	Zor Shrine Circus 17 7 p.m. Greater Madison Golf Show	Zor Shrine Circus 18 10 a.m., 3 p.m. & 7 p.m. Greater Madison Golf Show Model Railroad Show
Zor Shrine Circus 19 1 p.m. & 5 p.m. Greater Madison Golf Show Model Railroad Show	Building Codes—Professional Development Seminar 20	Building Codes—Professional Development Seminar 21 Midwest Winter Sports Reps Trade Show	Building Codes—Professional Development Seminar 22 Midwest Winter Sports Reps Trade Show	23 Midwest Winter Sports Reps Trade Show	Madison Fishing Expo 24	Madison Fishing Expo 25 Badger Cheerleading & Gymnastics Competition
Madison Fishing Expo 26 Badger Cheerleading & Gymnastics Competition	27	Intercon Construction Safety Meeting 28	Mar 1	WIAA State Hockey Tournaments Mar 2 Landmark Feed Division Meeting	WIAA State Hockey Tournaments Mar 3 MABA—Home Products Show	WIAA State Hockey Tournaments Mar 4 MABA—Home Products Show

Exhibition Hall • Veterans Memorial Coliseum • Willow Island • Arena



Alliant Energy Center • 1919 Alliant Energy Center Way • Madison, WI 53713
 Contact: Shirley Kaltenberg 608-267-1549 OR Ted Ballweg 608-267-3991
www.alliantenergycenter.com

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