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GREAT CITY

A publication of the Alliant Energy Center

EVENT UPDATE NEWSLETTER

July 2006

Too Big To Miss



Madtown Throwdown 8 brings the excitement to **Exhibition Hall** Saturday, **July 15**. Madtown 8 will feature an eight-man tournament with a four-man 155-pound and a four-man 170-pound. Exhibition matches will be mixed in between the tournaments for a total of 10–12 fights. New at Madtown 8 is a larger 24-foot full size ring and expanded, raised seating to allow more people to have a better view of the action. Doors open at 6:30pm and the action-packed competition begins at 7:30pm. Ticket prices are \$25 general admission, \$30 reserved elevated, \$35 reserved floor and \$100 ringside. Tickets are available at the door, by phone at (608) 577-2006, or online at

<http://madtownthrowdown.com>.

The **Alliant Energy Center** will be abuzz with moos, clucks and baaas in the barns, oohs in Exhibition Hall, aaahs at the food stands, tunes from the stages and screams from the carnival when the **Dane County Fair** sets-up **July 19–23**. The fair is simply too big, and too much fun to miss. Come on out and take in the wild tiger show, witness extreme bicycle stunts, get hypnotized, fill up on fair food, test-drive a hybrid car, and help select Dane County's next Rising Star. Don't miss out on eight barns full of pampered animals and birds, and check out more than 6,500 amazing youth exhibits. **Sneak-A-Peek** at the carnival on **Tuesday, July 18**, starting at **5 p.m.** The fair officially opens on Wednesday, July 19 and runs through Sunday, July 23. Admission is \$6 for ages 12 and up, \$3 for ages 6 to 11 and free for kids 5 and under. Season passes are also available at \$12 for ages 12 and up, and \$6 for ages 6 to 11. Remember parking is included in your admission! For more information, call (608) 223-4054 or visit www.danecountyfair.com.



Meetings & Consumer Shows

July 25 the managers and directors of 29 assisted living houses will meet in **Exhibition Hall** for a **Harbor House Assisted Living Meeting**. Serving twenty communities throughout Wisconsin, Harbor House Assisted Living is striving to lead the industry with meetings designed to improve and expand upon extensive health care experience that the assisted living industry is built on.

July 26–30 the **Exhibition Hall** hosts the **Midwest Felting Symposium**. Local, national and international instructors will teach felting classes. Yurt and felt will be on display and there will be two galleries of felt art, a children's corner and felting demos Saturday and Sunday. Don't miss this fabulous felting and embellishment event! www.midwestfeltingsymposium.com

Over 200 boats will be on sale at the **Alliant Energy Center** as **Boat Wars—Boat Sale** takes place **July 27–30**. Manufacturers compete to give you the best deals on boats by Alumacraft, Centurion, Glastron, Larson, Starcraft and many more. Event hours are Thursday and Friday from 11am–8pm and Saturday and Sunday from 10am–6pm. www.duchowsboatcenter.com

You can hold history in your hand with military memorabilia like medals, patches, insignia (badges and wings), helmets, hats, swords, uniforms, and many other items. All of these will be on display **July 28–29** at the **Badger Military Collectors Show** in **Exhibition Hall**. Show hours are Friday 1 p.m.–7 p.m. and Saturday 9 a.m.–4 p.m. Parking is included and admission is \$7. For more information call (608) 752-6677.



Simmentals & Paso Finos

The **American Junior Simmental Association (AJSA) National Classic Show** is scheduled at the **Alliant Energy Center** **July 10–14**. This show is the highlight of the AJSA year. An estimated 300 members from around the nation will attend, accompanied by parents, friends, and advisors. Youth compete for honors in several events including public speaking, beef industry knowledge competitions, advertising skills, meat judging, beef cook-offs, as well as the traditional Simmental and Simbrah cattle shows and showmanship.

www.simmental.org

The beautiful, fine step Spanish horse—the Paso Fino, commands attention **July 28–30** at the **Mid America Heartland Classic** in the **Arena Building**. Featuring show competition and youth events, the show

will present thousands of dollars in awards and saving bonds. The Paso Fino horse is a versatile breed, known for its smooth ride and graceful carriage. Join the fun and excitement during the Mid America Heartland Classic. For more information visit www.mapfha.com.



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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Market Square June 25 Hot Tub Blowout Sale	Market Square June 26 4-H Clothing Revue	Market Square June 27 Harbor Senior Concepts	Smith & Gesteland June 28 4-H Dog Training Downtown Rotary Meeting	June 29	June 30	1
2	3	4	5	6	7	Wellness Expo Quinceañera 8
WWE Extreme Show 9	American Junior Simmental National Classic Show 10	American Junior Simmental National Classic Show 11	American Junior Simmental National Classic Show 12	American Junior Simmental National Classic Show 13	American Junior Simmental National Classic Show 14	Madtown Throwdown Benefit Country Concert with Lee Greenwood 15
16	Epic Systems Staff Meeting 17	Sneak-A-Peek at the Fair 18	Dane County Fair 19	Dane County Fair 20	Dane County Fair 21	Dane County Fair 22
Dane County Fair 23	24	Harbor Senior Concepts 25 WI DOA Leadership Meeting 4-H State Horse Expo Meeting	Midwest Felting Symposium 26	Midwest Felting Symposium 27 Boat Wars—Boat Sale Mid America Heartland Classic (Paso Fino Horse Show)	Midwest Felting Symposium 28 Boat Wars—Boat Sale Mid America Heartland Classic (Paso Fino Horse Show) Badger Military Collectors Show	Midwest Felting Symposium 29 Boat Wars—Boat Sale Mid America Heartland Classic (Paso Fino Horse Show) Badger Military Collectors Show
Midwest Felting Symposium 30 Boat Wars—Boat Sale Mid America Heartland Classic (Paso Fino Horse Show)	31	Aug 1	Downtown Rotary Meeting Aug 2	Aug 3	Addis Equine Auction West Coast Swing Club MS Bike Registration Aug 4	Addis Equine Auction West Coast Swing Club Aug 5

Exhibition Hall • Veterans Memorial Coliseum • Willow Island • Arena



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