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ANIMAL MAGNETISM

This year's **Midwest Horse Fair** once again brings fun and excitement for the whole family **April 17–19** at the **Alliant Energy Center campus**. Celebrating 30 years of Midwest Horse Fair, this year's theme is "Super-horse." In addition to seeing more than 38 equine breeds, visitors can enjoy hundreds of exhibit booths, training clinics, demonstrations and competitions. Special evening events—World's Toughest Bulls & Broncs Rodeo on Friday and Mustang Finals & Reined Cow Horses on Saturday—are on sale separately from admission. Tickets for the two special evening events are on sale now at www.ticketmaster.com.

Visit www.midwesthorsefair.com to learn all about this year's event.

Discover the magic of alpacas at this year's **Great Midwest Alpaca Festival** at **Veterans Memorial Coliseum April 25–26**. Visitors can see hundreds of alpacas, watch competitions, meet local and regional alpaca breeders, learn all about alpacas and their fiber, and purchase alpaca products. This show is perfect for industry professionals or those who just want to learn more about alpacas and their fibers. These interesting animals are a must see! Festival hours are 9am–5pm Saturday and 9am–1pm Sunday. A full list of events and activities is available at www.gmaf.info.



MEETINGS & CONFERENCES FOR DEVELOPING SKILLS

Wisconsin Literacy's Third Biennial **Health Literacy Summit** is held **March 31–April 1** in **Exhibition Hall**. The summit features six plenary speakers, options for 28 health literacy workshops and information sessions, and health literacy materials. The keynote speaker is Andrew Pleasant of Rutgers University, co-author of the book *Advancing Health Literacy: A Framework for Understanding and Action*. Access a full schedule of events and register for the summit at www.wisconsinliteracy.org.

The **American Marketing Association** holds its monthly meeting in **Exhibition Hall**. On **April 14**, accompanying a luncheon, the scheduled program for this meeting is "Summerfest: The making of the biggest outdoor music festival in the world." Registration, networking and lunch begin at 11:30am, while the presentation takes place from noon – 1pm. Members, non-members and students are all welcome. Find out more at www.amamadison.org.

Students from around Wisconsin will gather in **Exhibition Hall April 21–22** for the **SkillsUSA/HOSA State Conference**. SkillsUSA and HOSA create a partnership of teachers and industry representatives to teach students skills they need to succeed in the workforce. At the conference students will compete in numerous contests that put their technical and intellectual skills to use. More detailed information is available at www.skillsusa-wi.org and www.hosa.org/state/wi.html.

The 19th annual **Conference For the Office Professional: Moving Toward Peak Performance** takes place **April 29** at **Exhibition Hall**. This year's conference includes keynote speaker Johnna Johnson, author of the book *Just Jump!*. Sponsored by the University of Wisconsin—Madison's Office of Human Resource Development, the conference goes from 8am–4pm. Find out more at www.ohrd.wisc.edu.

FANTASTIC Sports Fun

The **WI Wolfpack** indoor football team will rock the house in April. The team starts the month with back-to-back home games at **Veterans Memorial Coliseum**. On **April 4**, the Wolfpack face regional rivals the Rock River Raptors of Rockford, Ill. On **April 10**, they play the Fort Wayne Freedom of Fort Wayne, Ind. Both games begin at 7pm in the Coliseum. Tickets for all Wolfpack home games are available now at the Coliseum Box Office, www.ticketmaster.com and all Ticketmaster outlets. Find out more about the team at www.wiwolfpack.com.

The **Mad Rollin' Dolls** provide intense competition and great entertainment as they host two roller derby bouts at the Alliant Energy Center this month. On **April 5** the dolls are skating in **Veterans Memorial Coliseum** at 3pm. Switching to **Exhibition Hall** on **April 25**, the Dolls adjust to a new rink floor for the 6pm start. More information on bouts, schedules, skaters and rules of derby can be found at www.madrollindolls.com.



WHITETAIL DEER ART COMMEMORATES NATURAL HISTORY

A new, colorfully painted Whitetail Deer statue will be added to Exhibition Hall's art collection this April, contributing to the lobby's ambiance.

Named "Whitetail Heritage," the deer statue honors the Whitetail Deer's legacy as an important natural resource in Wisconsin's history of outdoor activities, tradition and sportsmanship. The Whitetail plays a vital role in Wisconsin's peaceful scenery and tranquil natural environments and contributes significantly to Wisconsin's tourism industry.

Two designs have been selected for the statue—one will appear on each side. Both depict the deer in natural Wisconsin surroundings—one side represents a Northwoods environment while the other is a typical Wisconsin farm and cornfield setting.



"Whitetail Heritage" will be the third item recognizing events held at the Alliant Energy Center. The statues "Farmer's Market Cow" and "Gallop to Glory" commemorate the Alliant Energy Center's rich history with agriculture and equine events. "Farmers Market Cow" was put in Exhibition Hall in 2006 after the CowParade fundraiser in Madison and "Gallop to Glory" was done in 2007.



April 3–5, the **Deer & Turkey Expo** celebrates its 25th year in **Exhibition Hall**. In marking the occasion, artist Larry Schultz will be painting "Whitetail Heritage" live at the show. Half of the deer will be painted prior to the show, while Schultz works on the remaining half in front of an audience. Visitors are encouraged to stop and watch the painting of the commemorative deer statue.

The expo includes seminars, contests and over 500 exhibit booths! Outdoorsmen and women will find plenty to see and do at this year's Deer & Turkey Expo. New this year are the deer decoy demo area, traditional archery alley, an antler-measuring demo, and a firearms "Answer Man" info center.

Admission is \$10 per day or \$23 for a weekend pass. First year hunters even get into the show for free! An event for the whole family, children 6–11 are free on Friday. Show hours are Friday 2pm–9pm, Saturday 9am–7pm and Sunday 9am–4pm. Find out more about all the show has to offer at

www.deerinfo.com/wiindex.asp