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## APRIL SHOWERS BRING STAR POWERS

For their 2010 "Magical Memories" World Tour, the **Harlem Globetrotters** will stop in Madison on **April 1** to give fans the opportunity to witness an exciting basketball game featuring this universally renowned team of entertaining stars. The show begins at 7pm in **Veterans Memorial Coliseum**, and you can find out more information at [www.harlemglobetrotters.com](http://www.harlemglobetrotters.com).

**Madtown Throwdown** returns to **Exhibition Hall** for another night of intense and thrilling bouts. Come to the Alliant Energy Center on **April 3** to see which stars will win the fights this time as mixed martial arts combines the styles of jujitsu, judo, karate, boxing, kickboxing and wrestling along with others. Visit [www.madtownthrowdown.com](http://www.madtownthrowdown.com) for more information.

**April 24** marks the last bout before the semi-finals of the 2010 **Mad Rollin' Dolls Roller Derby** season. Don't miss the action as the Quad Squad goes up against the Vaudeville Vixens while the Unholy Rollers take on the Brewcity Battlestars in **Exhibition Hall**. Find out more information on these athletic derby stars and intense bouts at [www.madrollindolls.com](http://www.madrollindolls.com).



## HORSES, TURKEYS AND DEER! OH MY!

Returning to **Exhibition Hall** for its 26th year, the **Wisconsin Deer and Turkey Expo** is adding new seminars, activities, contests, booths and more to its always-exciting weekend-long event. On **April 9-11**, learn about hunting and wild game cooking, browse wildlife art, and shop for new accessories to enhance your outdoor hobby. You can find out more information at [www.deerinfo.com](http://www.deerinfo.com).

Let the games begin. The **Midwest Horse Fair** is back at the **Alliant Energy Center** on **April 16-18**. Providing quality educational and entertainment opportunities for both horse owners and those who simply love these beautiful animals, the 31st annual event is sure to please the whole family. Visit [www.midwesthorsefair.com](http://www.midwesthorsefair.com) for information. (See page 2 for details on a brand new event at the fair.)

Known for their luxurious fiber, another outstanding herd of alpacas will stroll into **Veterans Memorial Coliseum** for the annual **Great Midwest**

**Alpaca Festival** on **April 24-25**. Seminars, fiber demonstrations, various shows, auctions and more will all be available for breeders, alpaca lovers and anyone interested in learning more about these unique animals. Find out more information at [www.gmaf.info/index.html](http://www.gmaf.info/index.html).

## GETTING DOWN TO BUSINESS

On **April 20-22**, the Wisconsin Cheese Makers Association and Wisconsin Center for Dairy Research return to **Exhibition Hall** to host the biennial **International Cheese Technology Exposition**. As the world's largest gathering devoted solely to the multi-billion dollar market for cheese and related dairy products, cheese manufacturers and suppliers from all around the world will come together for this event. Visit [www.cheesexpo.org](http://www.cheesexpo.org) for more information.

The **Greater Madison Chamber of Commerce Annual Business Expo** moves to **Exhibition Hall** this year. On **Tuesday, April 27**, the region's largest business-to-business exhibition event will draw more than a thousand attendees in search of quality goods and services. For more information, go to [www.greatermadisonchamber.com](http://www.greatermadisonchamber.com).

The UW-Madison Office of Human Resource Development hosts the **20th Annual Conference for the Office Professional** on **Wednesday, April 28**. Colleagues will gather in **Exhibition Hall** for an informative day of skill building, networking, and learning practical tools to apply on the job. Go to [www.ohrd.wisc.edu](http://www.ohrd.wisc.edu) for more information.



## JUMPING TO NEW HEIGHTS

When the Midwest Horse Fair comes to the Alliant Energy Center for its 31st annual extraordinary equestrian event, the three-day celebration won't be like any other. For the first time ever, on Saturday, April 17, the power, speed and excitement of the high-quality Grand Prix Show Jumping will come to the Midwest Horse Fair. The Nutrena \$40,000 Show Jumping Grand Prix in Veterans Memorial Coliseum will not only bring in top riders and their horses from all over the country, but it will also entertain many horse-lovers with a new show experience.

"Hosting [this show] at the Midwest Horse Fair is a historic event," said Rhonda Reese, Midwest Horse Fair general manager. "Never before has the Midwest Horse Fair been the venue for a show jumping event of this caliber."

As an Olympic event and one of the most thrilling and eye-catching equestrian sports ever implemented, show jumping involves riders and their horses swiftly completing a jump course without knocking down rails or refusing jumps. Speed is essential as every horse-rider combination is timed while racing through the jump course. In order for equestrian athletes to excel at this exciting sport, these riders must keep their brave, bold and fast horses under control and balanced while simultaneously looking ahead and planning their strategy for the next jump.

"Show jumping is one of the most exciting equestrian sports to watch and we are pleased to be able to provide not only some fantastic entertainment, but also the educational opportunity of seeing national-level riders compete in this Olympic sport," Reese said.

Up to 30 horse-rider teams from all divisions will compete in this event, so even junior and amateur riders will have the opportunity to take on seasoned professionals. What's more, no matter what their age or division, all of the riders are guaranteed to come prepared to compete for the chance to win their share of the prize money.

Opening ceremonies for the Nutrena \$40,000 Show Jumping Grand Prix will begin at 7:30pm where the audience will learn about the difficult jump course and the impending challenge involved for both the horses and riders. The excitement and thrill will launch with the first round of competitors riding in their best form to qualify for the jump-off where show jumping gets kicked up a notch and speed and accuracy are all that count. Don't miss your chance to see who will be the fastest horse and rider team with the fewest penalties to become the champion of this momentous event.

Tickets for the Nutrena \$40,000 Show Jumping Grand Prix are on sale now at the Coliseum Box Office (Monday – Friday, 10am – 5pm), [www.ticketmaster.com](http://www.ticketmaster.com), all ticketmaster outlets, or charge by phone at 1-800-745-3000. Premium tickets are \$20 and general tickets are \$10. For more information on this brand new show and other Midwest Horse Fair events, visit [www.midwesthorsefair.com](http://www.midwesthorsefair.com) or contact General Manager Rhonda Reese at 920-623-5515 or [rhonda.reese@midwesthorsefair.com](mailto:rhonda.reese@midwesthorsefair.com).



Don't miss the **Barnes PRCA Rodeo** at the Midwest Horse Fair on **Friday, April 16** in **Veterans Memorial Coliseum**. With the roughest and toughest bull and bronc riders out there, this brand new professional rodeo event is sure to provide spectators with plenty of action and excitement. Tickets are on sale now at [www.ticketmaster.com](http://www.ticketmaster.com).



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