



A publication of the Alliant Energy Center

WWW.ALLIANTENERGYCENTER.COM

August 2010

## PEACE, LOVE AND ROCK 'N ROLL

Love Rock N' Roll? Come to the **JJO Band Camp Music Festival** on **Willow Island August 14**. Rock out to Godsmack and Buckcherry along with other hit bands at this great outdoor rock Music Festival. To see the full line up and other information visit: [www.jjobandcamp.com](http://www.jjobandcamp.com).

In celebration with the LGBTQ community of Dane County on **August 21**, **Willow Island** will be the site of the **Wisconsin Capitol Pride Fest**. The festival will feature live concerts and contests in support of the LGBTQ population. Also at the WI Capitol Pride Fest are performances by comedian Goddess and She, as well as a pride parade on Sunday. For more information visit: [www.wisconsinpride.org](http://www.wisconsinpride.org).

On **August 28** in **Exhibition Hall**, pottery enthusiasts unite for the **Art Pottery Show**. Join more than 50 dealers at the event as they sell vintage and contemporary pottery, furniture and decorative art items. For more information on the Wisconsin Pottery Association Show and Sale visit: [www.wisconsinpottery.org](http://www.wisconsinpottery.org).



## PLAYING FOR A CAUSE

The **U.S. Transplant Games** is the single largest event promoting organ donation. The Games foster the health and fitness of participants who have been touched by organ donation and transplantation and showcases the success of those involved in the organ transplant process. Join us **July 30 – August 4** at the **Alliant Energy Center** for the **2010 U.S. Transplant Games**. For more information on the U.S. Transplant Games visit: [www.kidney.org](http://www.kidney.org), and see page 2.

Help support the fight against Multiple Sclerosis at the **MS Bike Tour** on **August 6-8** at the **Alliant Energy Center**. Participants choose to bike either 62.5, 75 or 100 miles both days, while contributing to the lives of more than 400,000 people in the U.S. who are living with multiple sclerosis. For information on the ride visit: [www.nationalsociety.org](http://www.nationalsociety.org).

## GALLOPING HORSES

Come to the **Madison Invitational Horse Show** for the show of the year on **August 13-15** in the **Arena**. Enjoy competitions between Western, Hunter, English Pleasure and Pleasure Driving divisions. This event allows a trainer to bring any horse into their barn. For more information and a full list of events, visit: [www.horseshowcalender.com](http://www.horseshowcalender.com).

The **WI Paint Horse Futurity Show** comes to the **Arena** on **August 20-22**. Enjoy a variety of patterns and stunning Paint Horses. Riders can attend classes including halt and futurity at this exciting event. For more information, visit: [www.wispainthorse.com](http://www.wispainthorse.com).

The **WI State Finals Barrel Horse Racing** will be held from **August 27-29** in **Veterans Memorial Coliseum**. Returning for a third straight year, horse lovers of all kinds will be entertained by Barrel racers from all over the state. For more information visit: [www.wisnbha.com](http://www.wisnbha.com).



## GIVING THE GIFT OF LIFE

Over 100,000 people are currently waiting for a lifesaving organ transplant according to the National Kidney Association. Of those waiting for a transplant, 80 percent are waiting for a kidney.

At 21 years old, Annie Nielson had the world in her hands. She was a vivacious young woman with high aspirations. On August 16, 2003, her life changed when she suffered a massive bleed to the left side of her brain caused by Arteriovenous Malformation. With absolutely no symptoms, Annie passed away three days later.

After battling diabetes since the age of five, Mike Greiner's life was on the line as he anxiously waited on the UW Hospital's wait list for a kidney and pancreas transplant. The same day as her death, Annie selflessly gave the gift of life to Mike by donating a kidney and pancreas to Mike. During the transplant surgery less than 24 hours after Annie's passing, Mike's tests showed that his blood-sugar levels normalized immediately.

Today, Mike is diabetes-free and traveling the U.S. in Annie's memory to promote organ donation.

On **July 30 through August 4**, organ transplant donors and recipients from all over the country will travel to the **Alliant Energy Center** to compete in the **2010 U.S. Transplant Games**.

The U.S. Transplant Games host 14 Olympic-style events ranging from volleyball and basketball to badminton for participants of all ages.

The Games also serve to show the immense need for organ donors. According to the National Kidney Foundation, in 2008, for the first time in 20 years there was a decline in the number of deceased donors used for transplants. Living donors in 2008 were also at their lowest numbers since 2001, the National Kidney Association reports.

Madison is a long recognized leader in the field of organ donation and transplantation. The 2010 U.S. Transplant Games will be held in Madison at the Alliant Energy Center and area venues for the first time ever.

Trey Schwab, Local Co-Chair of the 2010 U.S. Transplant Games and Outreach Coordinator at UW Health, said Wisconsin was selected to host the Games because it is the first time in the history of the Games that a collection of transplant hospitals are hosting the event. Hospitals include: UW Hospital, Froedtert Hospital, Children's Hospital in Milwaukee and Aurora St. Luke's Hospital.

According to Schwab, Madison also was selected to correlate with the launch of Wisconsin's first ever online Donor Registry.

In addition to the Games, new to the event this year is a team tailgate party, youth program, ballroom dancing and a 5K race for organ, eye and tissue donation awareness.

To participants and their families and friends, the culmination of the U.S. Transplant Games also serves as a wonderful opportunity to connect with other transplant donors and recipients.

"It was a most valuable healing experience. It gave us so much hope, healing and passion for moving forward in our lives after our loss," Mary Jo Rozmenoski, part of Team Wisconsin said. "The sadness and loss will always be there but attending the Games and seeing such enthusiasm and life helped us feel grateful that our son had the opportunity to give the gift of life."

This year, Team Wisconsin will have nearly 700 members competing in several Olympic-style events, with the games attracting thousands from all over the country.

For more information on the 2010 U.S. Transplant Games and giving the Gift of Life, visit: [www.kidney.org](http://www.kidney.org)



Visit Alliant Energy Center's Web site

[WWW.ALLIANTENERGYCENTER.COM](http://WWW.ALLIANTENERGYCENTER.COM)

• Check out Upcoming Events • Browse the Photo Gallery • Read our monthly Newsletters • View sample Floor Plans • Submit an RFP online • And so much more!



Follow the Alliant Energy Center on Facebook and Twitter for the latest up-to-date and exclusive information on all the events happening at our venues.