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O COME ALL YE FANS

The five-member band is only a few years old, but it's already making country music history. Join **Zac Brown Band** fans on **December 6** in **Veterans Memorial Coliseum** for an amazing performance by this newly popular group. Before the band was formed, Zac Brown gigged as a solo artist for several years with exceptional musical skills and many original country songs. He formed the current Zac Brown Band four years ago, which now strives for great songs and outstanding performances. The band's love for excellent music is apparent in their hits songs "Chicken Fried", "Toes," and "Free." Get your tickets now for this country concert, and find out more at www.zacbrownband.com.



Wrestling fans rejoice! The Stoughton Viking Wrestling Club will host the 37th annual **Badger State Wrestling Invitational** in **Exhibition Hall** on **Wednesday, December 23**. As the defending champs, Stoughton will seek another championship among several visiting teams from across Wisconsin. Don't miss this exciting day of action-packed competition. For more information on the invitational, you can visit www.stoughtonvikingwrestling.com or call Bob Empey at (608)212-5485.



SANTA'S NOT THE ONLY ONE COMING TO TOWN

The South-Central Synod of Wisconsin of the Evangelical Lutheran Church in America presents "FaithBook," a **Christian Youth Conference** coming to **Exhibition Hall** on **December 4-6**. More information on this conference can be found at www.scsw-elca.org. You may also contact Cory Hamilton at (608)270-0201 or at coryh@scsw-elca.org.

Tax Insight's **Annual Income Tax School** will educate participants on tax-related material on **December 14-15** in **Exhibition Hall**. The school will provide attendees lectures on up-to-date tax laws and special topics, practical information for tax practice, and a teaching manual that can serve as an excellent reference during tax season. Visit www.taxinsight.com for more information.

IT'S THE MOST WONDERFUL TIME OF THE YEAR...TO GIVE BACK!

Lend a helping hand on **December 10** when **Exhibition Hall** hosts the Second Harvest Foodbank of Southern Wisconsin's **Share Your Holidays: Grand Finale**. From 7am to 7pm, you can use the convenient drive-through to drop off food and fund donations. Remember to package, seal and label all grocery donations with identification labels to have the donations acknowledged. Visit www.secondharvestmadison.org for more information.

On **December 15-16**, the Wisconsin State Journal Youth Services will present the annual **Empty Stocking Club Holiday Toy Giveaway** in **Exhibition Hall**. Contact Rhonda Reese at (608)444-6439 for more information.

Exhibition Hall will be filled with even more toys for children on **December 16-18** when the Salvation Army's **Toys for Tots** returns. For information on the Salvation Army of Dane County, visit www.salvationarmydanecounty.org.

The American Red Cross will host the annual **Holiday Blood Drive** on **December 24** from 7am until 2pm in **Exhibition Hall**. During these difficult economic times, donating blood is an easy and inexpensive way to give back and help save lives. Free parking, childcare, refreshments and entertainment are provided. For more information on this and other blood drives in the area, visit www.1.givebloodgivelife.org.



CATERING TO YOUR DESIRES

It takes more than just a few ingredients to put together a catered banquet for hundreds of people expecting delicious food, outstanding presentation and superb ambiance. It takes more than just truckloads of soda and nacho chips to fill the stomachs of hungry expo visitors seeking a quick and tasty snack whenever they please. And it takes more than just people serving food at a delightful bistro where attendees crave an enjoyable meal with a variety of excellent food items to choose from.

As the Alliant Energy Center's exclusive in-house food service provider for over four years, Centerplate offers world-class catering and concessions for a wide range of events and special occasions. Meeting and often exceeding even the greatest expectations, Centerplate has a professional and knowledgeable staff with remarkable experience. From elegant, seven-course banquets to various indoor and outdoor concessions, Centerplate is capable of customizing menus to fit any budget, taste and theme.

"We truly can cater and accommodate to what almost any clients needs and wants," Centerplate General Manager Scott Recob said. "You give us your budget, ideas, requirements and any other specifications, and we'll give you the best catering or concessions experience for your event, more than you suspected was even possible."

Centerplate has done it all. From sports-themed events where the staff prepared a tailgating-like experience by grilling out and wearing jerseys, to Mexican-themed dinners with margaritas, tacos, and tapas, this catering company knows how to make each individual event its own memorable experience. They decorate, design and customize all menus, offer both casual and formal setups, and always prepare extremely delicious food under the instruction of Executive Chef Travis Tauscheck.

"He's an awesome chef, and he has years of experience and knowledge!" Recob stated. "A lot of people come back to Centerplate for more, because they know Travis will create a savory recipe for whatever they're looking for. He also even stays current on the culinary trends and works extremely well with clients."



While Centerplate is a large international catering company known for its outstanding hospitality, the Centerplate employees at the Alliant Energy Center know how to make the events here in Madison, big or small, formal or casual, a success just by offering unique, personable and exquisite catering or concessions. Planners of annual events at the Alliant Energy Center know they can count on Centerplate to provide a flawless culinary experience each year.

For more information on Centerplate catering and concessions at the Alliant Energy Center, call 608-661-0525 or visit their Website. You may also contact General Manager Scott Recob at scott.recob@centerplate.com or Catering Manager Tim DiMenna at timothy.dimenna@centerplate.com. Finally, for more photos on the delicious-tasting food, concession and catering setups and more, visit the photo gallery page at www.alliantenergycenter.com.

JUST A FEW OF THE MANY ADVANTAGES OF CENTERPLATE:

- Flexible and functional space to accommodate 12-12,000
- Flavorful options from elegant dining to box lunches
- Customized menu selections seasoned to taste
- Locally grown and healthy options
- Complete service to fit your style—décor, design and event layout
- Commitment to quality in many made-from-scratch recipes
- Food courts, bistros, BBQ or backstage food service that revolve around the event



Visit Alliant Energy Center's New Web site
WWW.ALLIANTENERGYCENTER.COM

• Check out Upcoming Events • Browse the Photo Gallery • Read our monthly Newsletters • View sample Floor Plans • Submit an RFP online • And so much more!



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