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COWBOYS, WRESTLERS, DOLLS AND CLOWNS

Put on your cowboy boots and hat! One of the most renowned country music artists is coming to **Veterans Memorial Coliseum** on **February 12**. See **Tim McGraw** live in concert with special guest Lady Antebellum for an amazing show. Visit www.timmcgraw.com for more information.

WWE Raw Live returns to **Veterans Memorial Coliseum** on **February 13** to present "Road to WrestleMania." Raw superstars John Cena, Shawn Michaels, Randy Orton, Sheamus, Mark Henry, and many more are all scheduled to wrestle live at this thrilling show. Tickets are on sale now starting at just \$15. For more information, go to www.wwe.com.

The **Mad Rollin' Dolls Roller Derby League** will battle it out at their Valentine's Day bout on **February 14** in **Veterans Memorial Coliseum**. The Reservoir Dolls will compete against the Unholy Rollers as the Quad Squad goes up against the Paper Valley Roller Girls. Visit www.madrollindolls.com for more information on these athletic ladies.

22 different acts. 3 days of performances. And 1 time-honored excellent show. The **Zor Shrine Circus** is back in **Veterans Memorial Coliseum** on **February 19-21** for the best extravaganza yet. Go to www.shrinecircusinfo.com for more information. See page 2.



CAMPING, GARDENING, FISHING AND MODEL RAILROADING

Want to be a happy camper? On **February 5-7**, come to the **RV and Camper Show and Sale** in **Exhibition Hall** to find the perfect RV or camper for your recreational needs and desires. Visit www.madisonrvshow.com for more information on this weekend event.

Orchid Quest returns to **Exhibition Hall** to offer attendees a wide variety of colorful and beautiful orchids. Don't miss this pleasurable annual event sponsored by the Orchid Growers Guild on **February 6-7**. For more information, go to www.orchidguild.org.

On **February 12-14**, come to **Exhibition Hall** to learn about the best gardens, lawns and landscapes at the **Garden Expo**. Seminars, demonstrations and workshops will be offered for all those with green thumbs out there. Go to www.wpt.org/gardenexpo for more information.

Expectant parents, toddlers and babies expect only the best at **Baby Expo** on **February 20-21** in **Exhibition Hall**. Various vendors will be on the show floor to offer attendees a wide selection of hard-to-find, trendy baby-related products. Visit www.wibabyexpo.com for more information.



The 43rd annual **Mad City Model Railroad Show and Sale** comes to **Exhibition Hall** on **February 20-21**. Come see amazing miniature trains in action and add to your own collection at home. For more information, visit www.nmra-scvd.org/Home_Page.php.

February 26-28 in **Exhibition Hall** marks the 25th annual **Madison Fishing Expo**. A diverse lineup of fishing tackle, equipment and boats from the industries' leading manufacturers and dealers will be featured. Go to www.madfishexpo.com for more details.

COME ONE, COME ALL

We've got spirit! Yes we do! We've got spirit! How 'bout you? The 14th annual **Badger Cheerleading Championship** on **February 7** will fill **Veterans Memorial Coliseum** with plenty of spirit. Visit www.galaxyspirit.com for more information.

The annual **Chambers and Owen Trade Show** will convene in **Exhibition Hall** on **February 23-24**. Over a century old, Chambers & Owen has now evolved into a leading convenience store distributor serving multiple states in the Midwest. Find out more about this private show at www.chambers-owen.com/web/home.pgm.

Exhibition Hall will be filled with winter sports enthusiasts on **February 23-25** for the **Midwest Winter Sports Representatives' Association Trade Show**. The private event will provide service and assistance to the winter sports industry and facilitate retailers and winter sports representative in their buying and selling efforts. You can find out more information at www.midwestwinterreps.com.



FOR THE KID IN ALL OF US

It's one of the oldest, yet most popular forms of entertainment even today. It's a fantastic show valued by those of all ages. It's got incredible variety, fantasy and excitement. It's the circus! The **Zor Shrine Circus** is back in **Veterans Memorial Coliseum** on **Friday, February 19 – Sunday, February 21**. As one of the most renowned shows dating back hundreds of years, the circus still offers the best time-honored entertainment around.

"The circus is unique, because you just *have* to take your kids there," Bob Sands of the Zor Shrine Circus said. "For some reason, it just *has* to be done. It's just part of life!"

Back in the late 1940s and early 1950s, most circuses were held outdoors under tents and were commonly referred to as "traveling cities." At the time, there were not many entertainment options for families to see as there are today, so the circus was always widely attractive to many seeking amusement and fantasy.

Today, while many other forms of entertainment exist all over the world, the circus still maintains its status as having some of the most varied, unique and amusing shows. It has kept up with the times by changing and enhancing acts and offering even more of a variety of entertainment that anyone and everyone can enjoy.

"The circus is still alive and well," said Sands. "It's just been *upgraded*, and the best part is that it just keeps getting better and better. It always has and will always have great value for many people."

Much of the improvement on the circus over the years has been due in large part to great facilities like Veterans Memorial Coliseum, explained Sands. With the high quality lighting, sound system, comfortable seats for the audience, and many other excellent production values provided, the circus has been able to keep entertaining people year after year with increased excitement.

"No matter how good the acts are, it's nothing without a great venue like the Coliseum," Sands said. "The variety of entertainment and acts that the circus puts on is much easier to pull off with a great venue."



For this year's 2010 Zor Shrine Circus, the shriners have added enticing new acts, including Elayne Kramer, a fifth-generation circus performer. At the age of 17, Princess Elayne is considered one of the best contortionists of her time as she can hold her whole body up on her mouth gripping a metal bar with only her teeth. She can also hold a bow and arrow over her head with only her feet and shoot the arrow to pop a balloon.

Other featured acts this year include George Carden Circus Elephants, tigers trained and presented by Bruno, flying spanias, trapeze artists, five motorcycles in a steel arena, Shepards Sheep Dogs, and as always many clowns, and animal rides for the kids.

Don't miss this exciting, long-established 22-act show that is "just part of life!" The circus has always and will always amuse everyone with its ever-expanding variety of outstanding entertainment. From the minute you walk in the door, your expectations will not be let down as the circus atmosphere is guaranteed to fill the Coliseum. For more information and to purchase tickets, visit www.shrinecircusinfo.com.



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