



A publication of the Alliant Energy Center

WWW.ALLIANTENERGYCENTER.COM

February 2011

COLISEUM ENTERTAINMENT



Join Christian rock bands Mercyme, Jars of Clay, Thousand Foot Krutch, Matt Maher and The Afters in **Veterans Memorial Coliseum** on **February 5** for **The Rock and Worship Roadshow**. For more information about the show visit www.therockandworshiproadshow.com.

All of your favorite WWE Raw Superstars will return to the **Coliseum** on **February 6** for **WWE Raw Presents Pre Game Pandemonium**. Enjoy this thrilling show before the big Super Bowl game as WWE stars wrestle live for your entertainment. The show begins at 1pm and tickets are on sale now starting at just \$15.25. For more information visit www.wwe.com.

The third bout of the **Mad Rollin' Dolls Roller Derby** season "Leader of the Pack Sock Hop" entertains audience members on **February 13** in **Veterans Memorial Coliseum**. Watch as the Unholy Rollers take on the Vaudeville Vixens and the Quad Squad battles a visitor team. Doors open at 12pm. More information on the Mad Rollin' Dolls is available at www.madrollindolls.com.

The circus is coming to town! The entire family will be entertained on **February 18-20** at the **Zor Shrine Circus**. **Veterans Memorial Coliseum** will host trapeze artists, animal trainers and many unique performers! More information about this extravaganza is available at www.shrinecircusinfo.com (see page 2).

CONFERENCE AND INDUSTRY EVENTS

Marketing professionals in the Madison area convene on **February 8** at the **American Marketing Association Meeting** in **Exhibition Hall**. As the ultimate source for local marketing knowledge, attendees can learn the newest marketing trends and network with professionals. Visit www.amamadison.org for more information.

Winter sports enthusiasts will gather in **Exhibition Hall** on **February 15-17** for the **Midwest Winter Sports Representatives' Trade Show**. Designed to promote winter sports, this private event will provide service and assistance to winter sports representatives and dealers in their buying and selling efforts. More information is available at www.midwestwinterreps.com.

Exhibition Hall hosts **Nursingmatters Expo 2011** on **February 17**. This event features keynote speakers, Barbara Bartlein and Irene Stemler who are both renowned authors with a background in nursing and comedy.

The expo will also showcase over 50 vendors, in addition to afternoon workshops. Register online at <http://host.madison.com/nursingmatters>.

Presented by the UW-Madison Department of Engineering, on **February 21-23** the **Wisconsin Building Codes Refresher** course will take place in **Exhibition Hall**. More information is available at www.epdweb.engr.wisc.edu.

The annual **Chambers and Owen Trade Show** will convene in **Exhibition Hall** on **February 23-24**. With over a hundred years of experience, Chambers & Owen has now evolved into a leading convenience store distributor serving multiple states in the Midwest. Find out more about this private show at www.chambers-owen.com/web/home.pgm.



HOBBIES AND CONSUMER EVENTS

Want to find the perfect RV or camper? Come to the **Madison RV and Camper Show and Sale** in **Exhibition Hall** from **February 4-6**. A variety of RVs and campers will be available

for all of your recreational needs and desires. For more information visit www.madisonrvshow.com.

Escape the winter blues and join orchid enthusiasts at **Orchid Quest 2011** on **February 5-6** in **Exhibition Hall**. In addition to many orchid exhibits, OQ will also feature florist displays, painted porcelain, art work, quilted banners and a raffle. More than 20 orchid vendors from the Midwest and East Coast will be selling their exotic blooming orchids. To find out more visit www.orchidguild.org.

Celebrate the latest trends in gardening and landscaping on **February 11-13** at the **18th annual Midwest Garden Expo** hosted in **Exhibition Hall**. Garden Expo offers you a space to Think Green and to begin planning for

sunnier days. Join these gardening enthusiasts to share ideas, gain inspiration and create something new. To find out more visit www.wigardenexpo.com.

The **Mad City Model Railroad Show and Sale** is coming to **Exhibition Hall** from **February 18-20**. Browse more than 300 tables of model train merchandise: tools, railroad collectibles, videos, books, clothing and artwork. Also, four train sets will be given away daily. For more information visit www.nmra-scwd.org. (see page 2).

Kids of all ages are invited to attend the **Madison Kid's Expo** on **February 19-20** in **Exhibition Hall**. Attendees will enjoy an interactive Petting Zoo and free access to bouncy houses. More information on the Madison Kid's Expo, visit www.madisonkidsexpo.com (see page 2).

Expected to draw over 20,000 visitors, the **Madison Fishing Expo** features a diverse lineup of fishing tackle, equipment and boats from the industries' leading manufacturers and dealers in **Exhibition Hall** on **February 25-27**. To find out more visit www.madfishexpo.com.

On **February 25-27** the **Badger Cheerleading Championship** brings spirit to the **Coliseum**. The Badger Cheerleading Championship weekend is truly the pinnacle competition of the year for teams in and outside of Wisconsin, it's their final event of the season or their springboard to Nationals! For more information visit www.wisconsinspirit.net.

IT'S A WONDERFUL WEEKEND FOR KIDS

What's your passion? The **Alliant Energy Center** brings an exceptional weekend for kids of all ages on **February 18-20**. From the Zor Shrine Circus to the Madison Kid's Expo to the Model Railroad Show and Sale, there is something for every active child. Parents, bring your children for a weekend they will never forget!

Lions and Tigers and Bears, oh my! The world renowned **Zor Shrine Circus** brings a wide array of animals, acrobats and unique performers to **Veterans Memorial Coliseum** on February 18-20 for a show that will entertain young and old.

If you have a love for animals, this show is for you. 8,000 pound circus elephants will march around the Coliseum and showcase their talent of standing on their hind legs. If you ask a trainer, this is not an easy task for elephants, but these Asian circus elephants are highly intelligent. Tigers, lions and other circus animals will also excite children at this annual event.



If you enjoy music, animals, and bouncy houses, the **Madison Kid's Expo** is where you want to be on February 19-20. Popular children's performer Ken Lonquist and the Kenland Band will get you grooving and moving and singing along on both Saturday and Sunday. The expo will feature the latest products, innovations, and services in family health care, education, recreation, food, fitness, safety, entertainment and fun for both families and parents-to-be.

Indulge in your animal instincts at Hinchley's Dairy Farm's child-friendly petting zoo. Hinchley's Dairy Farm has kittens, chicks, bunnies and calves, along with other friendly animals. Or if you just want to play around, come to the free Fun Zone with inflatables from Fun Play.

Finally, if your passion is model railroads, the **Model Railroad Show and Sale** in **Exhibition Hall** is for you. The Midwest's biggest model train layout has classic toy trains,

historical exhibits and railroad videos. Children can build a giant wooden train layout or run a model train. Over 300 tables of model train merchandise will be available so kids of all ages can take home a souvenir from the Model Railroad Show.

With three fun filled events that will excite any child's interest, it might be difficult to pick just one show. Luckily, you can attend all three shows in the same weekend and fulfill any passion!



Visit Alliant Energy Center's Web site

WWW.ALLIANTENERGYCENTER.COM

• Check out Upcoming Events • Browse the Photo Gallery • Read our monthly Newsletters • View sample Floor Plans • Submit an RFP online • And so much more!



Follow the Alliant Energy Center on Facebook and Twitter for the latest up-to-date and exclusive information on all the events happening at our venues.