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DIARY LEADERS CONVENE & A TRUCKER TRADESHOW

Experience the latest in global technology and developments within the dairy industry and the much anticipated dairy cattle competition at the **World Dairy Expo** convention on **October 4-8** at the **Alliant Energy Center**. Themed "Around the World of Dairy in 5 Days", this annual convention showcases commercial exhibits and educational seminars with speakers and companies from all over the world. Visit www.world-dairy-expo.com for more information.

Check out the latest in truck equipment and manufacturing at Wisconsin Motor Association's annual **Truck Expo** in **Exhibition Hall** on **October 26**. This must-see event for truck drivers includes seminars on transportation issues and other problems drivers experience on the road. Visit www.witruck.org for more information.



A WORLD SHOW & WINE TASTERS DELIGHT

Exuding beauty and strength, the presence of Clydesdale horses cannot be ignored. Come see the stunning breed up close during the **World Clydesdale Show** at the **Alliant Energy Center** on **October 20-23**. Occurring only once every four years, this is an event you won't want to miss. For more information visit www.clydesusa.com.

Indulge in the best wine and culinary delights Madison has to offer at the annual **Madison Food and Wine Show** in **Exhibition Hall** on **October 21-23**. This upscale event is perfect for an evening date night or fun with friends. With over 150 vendors, 300 varieties of wine, and 15 cooking demos, this show has something for all to enjoy. Visit www.madisonmagazine.com for more information.

LEARN FROM INDUSTRY LEADERS

Don't miss the opportunity to improve your horse handling skills and riding confidence at the **Chris Cox Horsemanship Seminar** in **Veterans Memorial Coliseum** on **October 15 & 16**. You'll be amazed by Cox's strength in communicating with horses and learn skills that will last a lifetime. Visit www.chris-cox.com for more details.

Join dozens of business professionals at the **In Business Expo and Conference** in **Exhibition Hall** on **October 19** for a day full of networking and learning how to increase personal success. Connect with others by sharing future goals and listen to the inspirational words of keynote speakers. For more information visit www.madisonbusinessexpo.com.

CONCERTS THAT WILL ROCK YOUR WORLD

Rock out with Panic! At The Disco and many other bands on **Willow Island** at the **Charter Center Stage Music Festival** on October 15. Before attending this free show be sure to vote for your favorite band for a chance to see them perform at the show. Check out videos of Contestants from all genres including country musicians and pop artists. For more information and a chance to vote visit www.facebook.com/chartercom.

Celebrate your faith and listen to the inspirational vocals of the Grammy-award winning group **Casting Crowns** in concert at **Veterans Memorial Coliseum** on **October 27**. Following the release of their highly anticipated new album, "Come to the Well", this show features rock songs full of depth and hard-hitting messages. With vocals full of passion and purpose, the band sticks to their religious roots and produces Christian music unlike any other. Visit www.castingcrowns.com for more information.





A SHOW FIT FOR ROYALTY

Exuding strength and beauty, the magnificent Clydesdale horses will make their return to the Alliant Energy Center on October 20-23 for the World Clydesdale Show. The stunning breed has been recognized around the globe by many, including the Duke and Duchess of Cambridge, Prince William and Kate Middleton.

The world champion Express Clydesdales of Oklahoma received the honor of carting the royal couple during a visit to Canada to kick off the Calgary stampede this past July. This regal-looking Clydesdale breed comes in a unique black color and with the same powerful presence that Clydesdales are known for.

“This opportunity to escort royalty is one of the most prestigious honors the Clydesdales have received,” said Bob Funk, owner of the Express Clydesdales and founder and CEO of Express Employment Professionals. “We are also honored to bring this breed to the World Clydesdale Show and share their strength and charm with others.”

World Clydesdale Show attendees will have the opportunity to get up close and personal with this beautiful breed and watch as they compete in the highest level of hitch, halter and riding competitions in the United States.

In addition to the Express Clydesdales of Oklahoma, the show also features a viewing and performance in the main Coliseum show ring from the elite Budweiser Clydesdales. These gentle giants are widely recognized as not only the sponsor for Anheuser-Busch Brewing Company but also for their size and calming nature.

In an effort to make the 2011 show more of an international event, breeders from countries around the world, including Brazil, Australia, and China, have been invited to attend. These breeders will host seminars and performances to educate guests on the versatility of the Clydesdale breed.



With numerous competitions, seminars, and performances from a variety of Clydesdale hitches, the World Clydesdale Show features events for all attendees to enjoy. Participate in the public horse show by bringing in your favorite collectible model horse, enter to win dozens of prizes in the raffle, or purchase your own Clydesdale during the live auction of Clydesdale horses.

“It’s a wonderful family event and rare opportunity to see such an intense caliber of competition,” said Cathy Behns, secretary of Clydesdale Breeders U.S.A. “It’s incredible to see so many people in one place that are so proud of the breed and are so loyal to these animals that are very loyal themselves.”

One-day passes are \$10 and four-day passes are \$30 for adults. The event is free for children under six. Tickets can be purchased prior to the show through the Clydesdale Breeders Office - 815-247-8780 or email: secretary@clydesusa.com. Visit www.clydesusa.com for more information.



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