

A publication of the Alliant Energy Center

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September 2010

## EXCELLENT EQUINE EVENTS TO ENJOY

Whether you enjoy riding Western, English or just for fun, join television celebrity Clinton Anderson in **Veterans Memorial Coliseum** for the **Down-under Horsemanship Tour** on **September 11-12**. Watch as Clinton and his beautiful horses perform side passes, tempi flying changes, sliding stops and spins from the English and Western worlds. For more information on the Downunder Horsemanship Tour visit: [www.downunderhorsemanship.com](http://www.downunderhorsemanship.com).

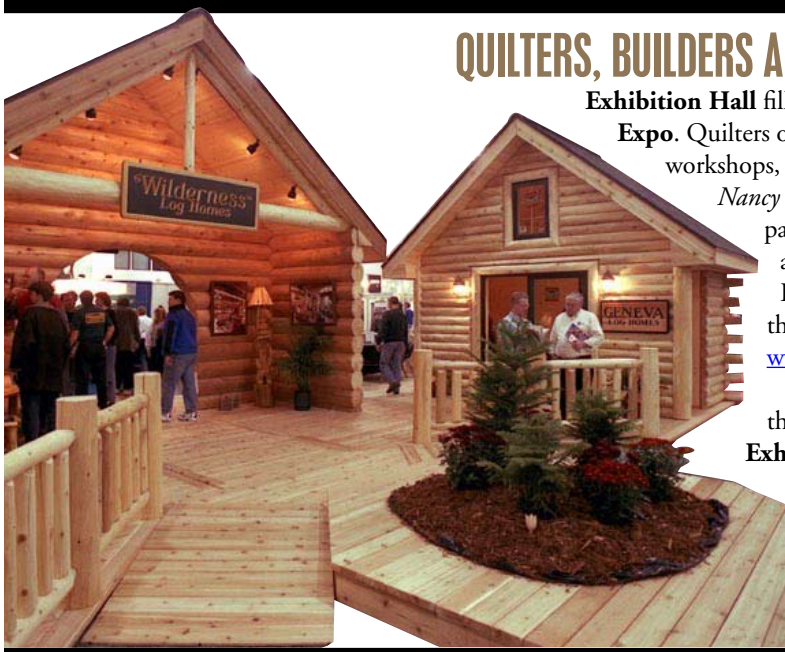
The 35th annual **WI Futurity Saddlebred Horse Festival** returns to **Veterans Memorial Coliseum** on **September 15-19**. As one of the largest Saddlebred Futurities in the U.S., the festival will offer exceptional Saddlebred horse competitions and fabulous prizes for the champions. To find out more about this event visit: [www.wisconsinsaddlebred.com](http://www.wisconsinsaddlebred.com).



## QUILTERS, BUILDERS AND CRAFTY CROWDS

**Exhibition Hall** fills with fancy fabrics on **September 9-11** for the 2010 **Quilt Expo**. Quilters of all kinds can enjoy various informational lectures, sit and sew workshops, or learn from Nancy Zieman of public television's *Sewing With Nancy* over the three-day event. Come see the latest in fabrics, patterns, notions, sewing machines, longarm quilting systems and much more. Enter your masterpiece in the Quilt Contest Exhibit or enjoy beautiful quilts from vendors from all over the country. For more information on this crafty event visit: [www.wiquiltexpo.com](http://www.wiquiltexpo.com).

Always dreamed of living in a serene log home? Come to the **Log and Timber Home Show** on **September 17-19** in **Exhibition Hall** for everything you need to know about your dream home. This Show features ideas on how to use reclaimed material in a cost effective and sustainable way. Learn about rustic and specialty furniture and furnishings, or talk with realtors, architects, builders, landscapers and many more. For more information visit: [www.loghome.com/loghomeliving](http://www.loghome.com/loghomeliving).



## CONVENTIONS AND TRADESHOWS

**Exhibition Hall** hosts **Market Square The Buyers Cash and Carry** featuring unique country collectables, furniture and original folk art and museum quality replicas on **September 20**. Market Square is open to the trade only. Buyers must be affiliated with a retail business that resells products displayed at the market. For more information on Market Square visit: [www.marketsquashows.com](http://www.marketsquashows.com)

Come to the **Exhibition Hall** on **September 22** to learn about career opportunities available at the **Criminal Justice Fair**. Recruiters from local, state and federal agencies will be present to talk to attendees. Both sworn and civilian career opportunities will be represented at the Fair.

The **Alliant Energy Center** serves as the international meeting place for the dairy industry at the **World Dairy Expo** on **September 28-October 2**. As one of the largest tradeshow in North America, attendees will find the newest dairy equipment and most modern dairy technology and innovations. Hosting attendees from over 90 countries, you don't want to miss this unique event! For a full list of events at the World Dairy Expo visit: [www.worlddairyexpo.com](http://www.worlddairyexpo.com) (See page two).

## LEADING THE INDUSTRY

Celebrate “Crowning Achievements-Golden Opportunities” at the 2010 **World Dairy Expo** held at the **Alliant Energy Center** from **September 28 through October 2**.

Attendees from all over the world gather to view the best dairy genetics and technologies available at this annual five-day event.

World Dairy Expo held at the Alliant Energy Center is ranked the 32nd largest tradeshow in North America. In 2009, the World Dairy Expo attracted 64,796 attendees including 2,551 international guests from over 90 countries.

With attendance and exhibitors growing each year, the 2010 World Dairy Expo will feature more than 900 cattle exhibitors and 750 companies from around the World.



Why is World Dairy Expo the leading dairy expo in the world? World Dairy Expo provides essential information that dairy industry members seek.

Participants can attend seminars with industry leaders on a variety of topics including: methane digesters, genomic testing, calf diets, new management strategies and technologies, feed costs, the global dairy outlook, reproductive tools and much more.

“After 43 years, World Dairy Expo continuously strives to provide producers with the latest technology and information that the dairy industry has to offer,” according to World Dairy Expo General Manager, Mark Clarke.

Seminars focusing on “going green” will provide information on reducing greenhouse gases, increasing renewable energy, reducing concerns over air, land and

water and providing revenue for producers and those living in rural communities through manure digester projects.

This year, dairy professionals, nutritionists, veterinarians and veterinary technicians will receive continuing education credits by attending any of these interesting World Dairy Expo Seminars.

To further expand World Dairy Expo, interactive maps have been included on their website to allow attendees to learn more about the show and the companies that exhibit there.

For more information on the 2010 World Dairy Expo, visit [www.worlddairyexpo.com](http://www.worlddairyexpo.com).



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