



2023 Equipment/Services Price List

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Equipment or Service Description	Promoter Price <small>*Contracted Customers</small>	U/M	Exhibitor Advance Price <small>*Items ordered 10 days prior to event.*</small>	Exhibitor Standard Price <small>*Items ordered with 10 days or during event.*</small>	Exhibitor Minimum Quantity
Audio Visual					
10.5' x 14' Front Projection Screen	129.00	EA			
32" LCD Monitor HDTV	52.00	EA	225.00	270.00	
40" LCD Monitor	103.00	EA			
8' x 8' Front Projection Screen	52.00	EA			
9' x 12' Front Projection Screen	77.00	EA			
Display Tripod with 32" Monitor	104.00	EA	325.00	390.00	
Laser Projector	412.00	EA			
Laser Projectors - 2 Linked	824.00	EA			
LCD Projector	250.00	EA			
LCD Projectors - 2 Linked	500.00	EA			
Meeting Room LED Projector With Screen	155.00	EA			
Meeting Room Screen Only	52.00	EA			
Portable Sound System With Microphone	206.00	EA			
Press Box (Multi-Port XLR Splitter)	103.00	EA			
Sound Feed	21.00	EA			
Standing Lectern - No Mic Included	31.00	EA			
Table-Top Lectern - No Mic Included	26.00	EA			
Wired Microphone With Mixer	41.00	EA			
- Additional Wired Microphone	10.00	EA			
Wireless Hand-Held Microphone	77.00	EA			
Wireless Headset	103.00	EA			
Wireless Lavalier Microphone	77.00	EA			
Wireless Mouse	21.00	EA			
Booth Packages: Table Skirts and Drape Colors Determined by Show					
Package A:	103.00	EA			
- Includes Back and Side Drape, 8' table skirted, 2 (two) Upholstered Chairs, Small Wastebasket, and Booth Sign					
Package B:	77.00	EA			
- Includes Back and Side Drape, 8' table skirted, 2 (two) Upholstered Chairs, and Small Wastebasket					
Package C:	67.00	EA			
- Includes Back and Side Drape, 8' table, 2 (two) Upholstered Chairs, and Small Wastebasket					
Package D:	46.00	EA			
- Includes Back and Side Drape					
Building Sound: Includes Mixer with Wired Microphone, DMX Music, and Personal Audio Hookup					
All Grounds Barn Call	618.00	EA			
Coliseum	412.00	EA			
Coliseum Clear Com Cue System	149.00	EA			
Exhibition Hall - 1 Hall	103.00	EA			
Exhibition Hall - 2 Halls	206.00	EA			
Exhibition Hall - 3 Halls	309.00	EA			
Exhibition Hall - 4 Halls	412.00	EA			
Pavilion 1	200.00	EA			
Pavilion 2	300.00	EA			
Carpeting Colors: Red, Blue, Gray, Maroon, Green, Black					
10' Wide Carpet by the Running Foot	13.00	FT			
10' x 10' Carpet or Padding		EA	138.00	165.60	
10' x 20' Carpet or Padding		EA	276.00	331.20	
10' x 30' Carpet or Padding		EA	414.00	496.80	
10' x 40' Carpet or Padding		EA	552.00	662.40	
10' x 50' Carpet or Padding		EA	690.00	828.00	
10' x 60' Carpet or Padding		EA	828.00	993.60	
Carpet All Halls	15,450.00	EA			
Carpet Hall A	4,378.00	EA			
Carpet Hall B	4,378.00	EA			
Carpet Hall C	3,502.00	EA			
Carpet Hall D	5,253.00	EA			
Stage Carpet Per Square Foot	2.00	SQFT			
Aisle Carpet	Call for Quote				



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Connection Services					
Air Connection - Exhibition Hall Only	250.00	EA	255.00	306.00	
Water Connection	250.00	EA	255.00	306.00	
Fire Hydrant Connection	600.00	EA	618.00	741.60	
Electrical Service					
1000W Electrical Outlet - 10 Amps	88.00	EA	125.00	150.00	
2000W Electrical Outlet - 20 Amps	110.00	EA	160.00	192.00	
20 Amp/208 Volt/Single Phase Connection	166.00	EA	227.00	272.40	
30 Amp/208 Volt/Single Phase Connection	199.00	EA	268.00	321.60	
40 Amp/208 Volt/Single Phase Connection	232.00	EA	309.00	370.80	
50 Amp/208 Volt/Single Phase Connection	298.00	EA	350.00	420.00	
60 Amp/208 Volt/Single Phase Connection	329.00	EA	391.50	469.80	
80 Amp/208 Volt/Single Phase Connection	359.00	EA	508.00	609.60	
100 Amp/208 Volt/Single Phase Connection	400.00	EA	624.00	748.80	
Per Amp/208 Volt/Single Phase Connection	6.00	AMP	6.75	8.10	100.00
20 Amp/208 Volt/3 Phase Connection	210.00	EA	286.00	343.20	
30 Amp/208 Volt/3 Phase Connection	248.00	EA	337.50	405.00	
40 Amp/208 Volt/3 Phase Connection	286.00	EA	389.00	466.80	
50 Amp/208 Volt/3 Phase Connection	364.00	EA	440.50	528.60	
60 Amp/208 Volt/3 Phase Connection	400.00	EA	492.00	590.40	
80 Amp/208 Volt/3 Phase Connection	436.00	EA	608.00	729.60	
100 Amp/208 Volt/3 Phase Connection	470.00	EA	725.00	870.00	
Per Amp/208 Volt/3 Phase Connection	7.00	AMP	7.75	9.30	100.00
Upgrade from 1000W to 2000W		EA	160.00	192.00	
Pavilion Electric Use per kilowatt	1.00	EA			
9' Extension Cord	12.00	EA	24.00	28.80	
Power Strip	10.00	EA	24.00	28.80	
3 Way Plug	3.00	EA	5.50	6.60	
20' Multi-Cube Electric Cord	88.00	EA			
Tables, Table Skirts, and Table Tops - Colors: Red, Royal Blue, Dark Green, Black, Gold, White, Gray, Maroon					
Table - Rectangle 4' to 8', Round 30" to 60"	10.00	EA			
Leg Extensions To Raise Table To Counter Height	5.00	EA			
Skirt - 3 Sided, Two Needed For 4 Sided	10.00	EA			
Satin or Linen Top	10.00	EA			
4' Table		EA	29.00	34.80	
4' Table Skirted		EA	59.00	70.80	
4' Tall Table		EA	39.00	46.80	
4' Tall Table Skirted		EA	59.00	70.80	
4' Satin Top		EA	15.50	18.60	
6' Table		EA	33.50	40.20	
6' Table Skirted		EA	71.50	85.80	
6' Tall Table		EA	43.50	52.20	
6' Tall Table Skirted		EA	71.50	85.80	
6' Satin Top		EA	15.00	18.00	
8' Table		EA	40.50	48.60	
8' Table Skirted		EA	94.00	112.80	
8' Tall Table		EA	50.50	60.60	
8' Tall Table Skirted		EA	94.00	112.80	
8' Satin Top		EA	15.50	18.60	
30" Round Table		EA	29.00	34.80	
30" Round Table Skirted		EA	61.00	73.20	
30" Round Tall Table		EA	39.00	46.80	
30" Round Tall Table Skirted		EA	61.00	73.20	
30" Round Satin Top		EA	15.50	18.60	
36" Round Table		EA	29.00	34.80	
36" Round Table Skirted		EA	61.00	73.20	
36" Tall Table		EA	39.00	46.80	
36" Tall Table Skirted		EA	61.00	73.20	
36" Round Satin Top		EA	15.50	18.60	
60" Round Table		EA	29.00	34.80	
60" Round Table Skirted		EA	127.00	152.40	
60" Round Table		EA	27.50	33.00	



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Tables Continued					
60" Round Table Skirted		EA	120.00	144.00	
Picnic Table	31.00	EA			
Coffee Table	10.00	EA	27.50	33.00	
Table Riser (8" x 8" x 96")	31.00	EA	50.00	60.00	
Table Riser (8" x 8" x 96") Skirted	41.00	EA	60.00	72.00	
Seating					
Upholstered Chairs (Indoor Only)	4.00	EA	26.00	31.20	
Red Upholstered Chairs (Coliseum Only)	3.00	EA	35.00	42.00	
Plastic Stacking Chairs	3.00	EA	14.50	17.40	
Arm Chair (Indoors Only)	5.00	EA			
Tall Chair (Indoors Only)	10.00	EA	76.00	91.20	
Bleachers (Seats approximately 50, 13' deep x 19'6" wide)	129.00	EA			
House Keeping					
Booth Cleaning 10' x 10'		EA	21.50	25.80	
Booth Cleaning 10' x 20'		EA	43.00	51.60	
Booth Cleaning 10' x 30'		EA	64.50	77.40	
Booth Cleaning 10' x 40'		EA	86.00	103.20	
Booth Cleaning 10' x 50' or Larger		EA	107.50	129.00	
Pipe and Drape - Colors: Red, Blue, White, Gray, Black, Maroon					
3' High Pipe Frame Only	2.00	FT			
8' High Pipe Frame Only	2.00	FT	33.00	39.60	10.00
3' High Pipe and Drape	3.00	FT	13.00	15.60	10.00
8' High Pipe and Drape	4.00	FT	14.50	17.40	10.00
12' High Pipe and Drape	5.00	FT			
Piece of 8' Drape		EA	8.00	9.60	
Piece of 3' Drape		EA	6.50	7.80	
Special Use Equipment					
12' Presentation Flag - State	52.00	EA			
12' Presentation Flag - United States	52.00	EA			
2' x 3' Flip Charts with Markers	36.00	EA			
3/4 House Curtain	773.00	EA			
30' x 40' United States Flag	103.00	EA			
48" x 32" White Board with Markers	31.00	EA			
55 Gallon Red Trash Barrel (Outside Only)	21.00	EA			
Baldwin Baby Grand Piano (Includes Tuning)	600.00	EA			
Bike Barricade (8' Section)	15.00	EA			
Coat Rack (Includes 75 Hangers)	26.00	EA			
Coliseum Scoreboard Mask	180.00	EA			
Coliseum Video Scoreboard	310.00	EA			
Easel	10.00	EA	37.00	44.40	
Full Length Mirror	21.00	EA			
Jersey Barricade	103.00	EA			
Large Black Trash Can	21.00	EA			
Large Tent Weights	52.00	EA	50.00	50.00	
Lobby Stanchion with 6' Rope	15.00	EA			
Lobby Turnstile with Counter	52.00	EA			
Music Stand	5.00	EA			
Outdoor Mulch	50.00	4 CY	55.00	55.00	
Outdoor Pressure Mats	41.00	EA			
Piano Lift to Stage	100.00	EA			
Plastic Tablecloth	8.00	EA	16.50	19.80	
Portable Lighted Registration Counter	144.00	EA			
Portable Sink - Includes Water Connection	400.00	EA			
Portable Ticket Shack (Outdoor)	139.00	EA			
Raised Wood Dance Floor - 27' x 27'	1,000.00	EA			
Sawdust (30 Yard Load)	386.00	EA			
Small Tent Weights	25.00	EA	25.00	25.00	
Small Wastebasket	5.00	EA	14.50	17.40	
Stage (8' - 72" Height) - 4' x 8' sections	2.50	SQFT			
Super Trooper Spotlight - Without Operator	206.00	EA			
Upright Piano (Includes Tuning)	500.00	EA			
Velour Stage Curtain - 12' High	15.00	FT			



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Labor - Staffing Needs Will Need To Be Ordered Through Alliant Energy Center					
Ambulance with 2 EMT/Bike Medic Team	185.00	HR			
CSC Parking Attendant	25.00	HR			
CSC Unarmed Security	25.00	HR			
CSC Usher/Door Guard - Concert w/ 50 or More	25.00	HR			
CSC Usher/Door Guard - General Event	22.00	HR			
CSC Usher/Parker Supervisor	30.00	HR			
Dane County Sheriff's Officer	95.00	HR			
Display Setup/Tear Down - Overtime/Sunday	150.00	HR	150.00		
Display Setup/Tear Down - Regular Time	100.00	HR	110.00		
Electrician - Overtime/Sunday	210.00	HR			
Electrician - Regular Time	140.00	HR			
EMT/AEMT/Paramedic Staff	80.00	HR			
Event Operations Specialist	35.00	HR			
Loading Dock	30.00	HR			
Service Desk	30.00	HR			
Skilled - Overtime/Sunday	123.00	HR			
Skilled - Regular Time	82.00	HR			
Sound Technician - Overtime/Sunday	75.00	HR			
Sound Technician - Regular Time	50.00	HR			
Ticket Taker	30.00	HR			
Unskilled - Overtime/Sunday	64.50	HR			
Unskilled - Regular Time	43.00	HR			
Usher / Door Guard / Badge Checker	22.00	HR			
Services					
Aisle Sign/Banner Hang	52.00	EA			
Crate Storage		EA	57.00	57.00	
Custom Sign 24" x 36"	20.00	EA			
Exhibition Hall Air Wall Open/Close During Event	210.00	EA			
Exhibition Hall Change During Event	82.00	LHR			
- Equipment not included in rate					
Forklift Services (Half Hour Minimum)	100.00	HR	170.00	204.00	
Highlift Service (Half Hour Minimum)	100.00	HR	170.00	204.00	
Meeting Room Change During Event	258.00	EA			
Order Booth Signs (7" x 44") Lots of 100+	16.00	EA			
Hang Show Provided Booth Sign	10.00	EA			
Sign Hanging - Ceiling (30' Maximum) with Two Operators	155.00	EA	255.00	306.00	
Sign Hanging - Pylon Mount (Exhibition Hall)	94.00	EA			
Tractor Service (Half Hour Minimum)	100.00	HR	170.00	204.00	
Weight of Freight (in Pounds)	0.51	LBS	0.51	0.51	50.00
Telecommunications: All Connections are Reliable and Secure					
*Complimentary Wi-Fi Up To 5 mbps	-		-	-	
Wi-Fi Up To 15 mbps	100.00	EA	100.00	120.00	
Wi-Fi Up To 25 mbps	150.00	EA	150.00	180.00	
Internet Hardline Up To 15 mbps	300.00	EA	300.00	350.00	
Internet Hardline Up To 25 mbps	500.00	EA	500.00	575.00	
Internet Hardline Up To 250 mbps	1,500.00	EA	1,500.00	1,750.00	
Internet Hardline Up To 500 mbps	2,000.00	EA	2,000.00	2,500.00	
Internet Hardline Up To 1 gig	3,000.00	EA	3,000.00	4,000.00	
Network Switch - 4 ports	20.00	EA	20.00	24.00	
Network Switch - 7 ports	40.00	EA	40.00	48.00	
Ethernet Cord up to 50'	25.00	EA	25.00	30.00	
Ethernet Coupler (Extender)	6.00	EA	6.00	7.20	

*Complimentary Wi-Fi not recommended for POS with network card reader.

*Connection and Stability is not guaranteed