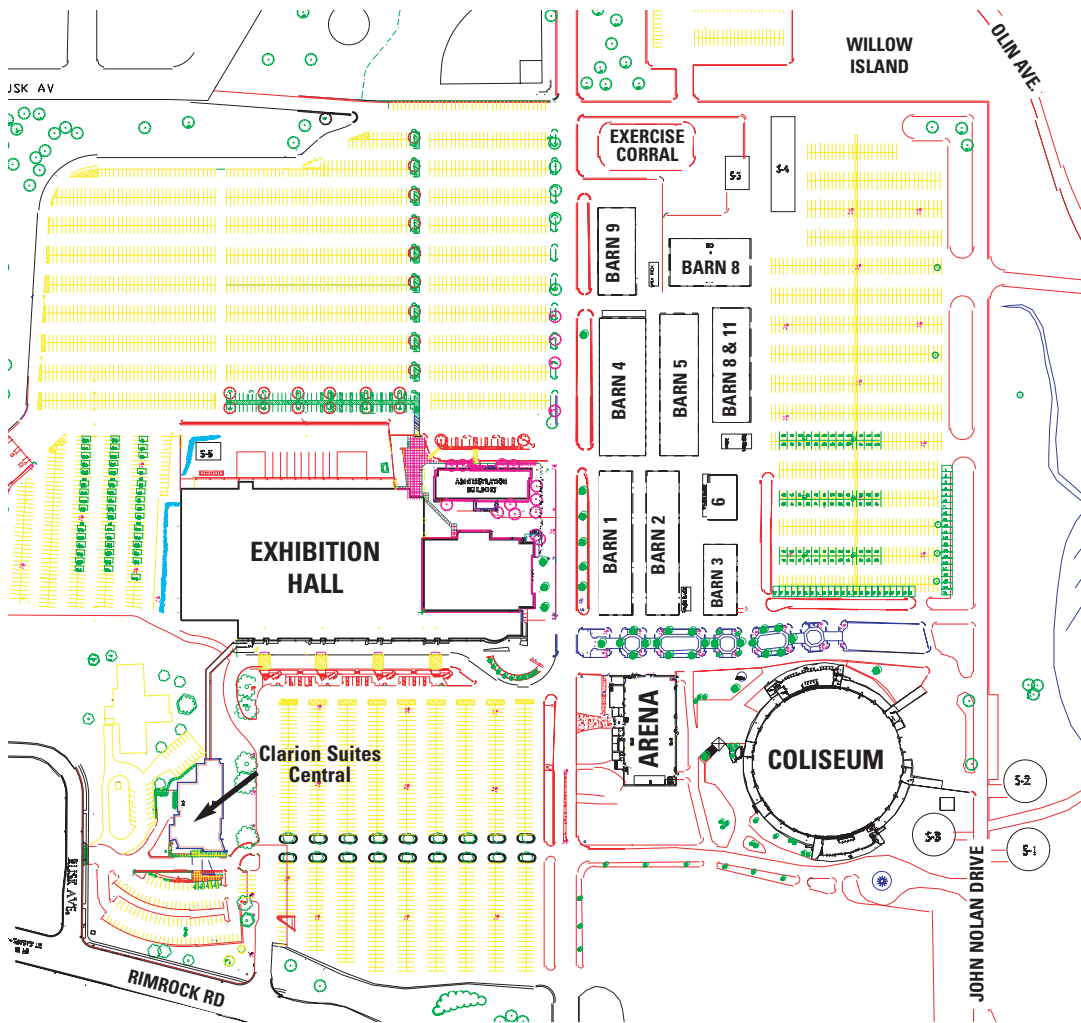
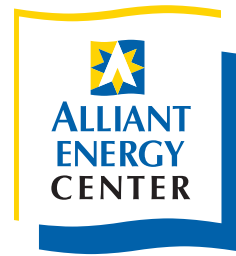


ARENA AT THE ALLIANT ENERGY CENTER



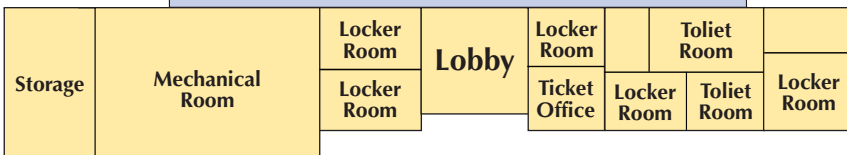
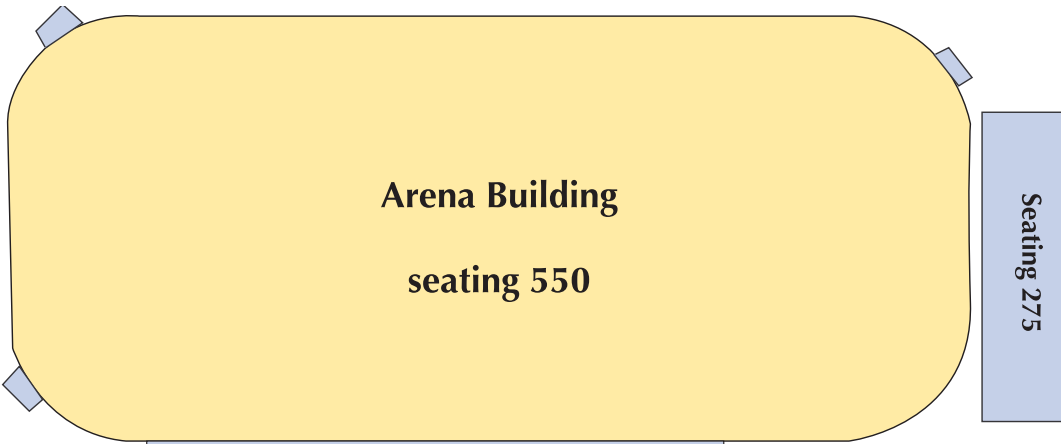
SHOW RINGS

ARENA

- 22,000 square foot main floor
- 85' x 215' show ring
- Lobby and show office
- High-quality sound system with barn call system
- 550-person grandstand seating
- 30' ceiling height
- 18' x 20' freight door

SERVICES

- 100' x 200' exercise corral
- Ring dragging and watering
- Additional limestone warm up areas available
- Onsite electrical RV hook-ups
- 24 hour shower/restroom facilities
- Modern horse stalls—9 barns with 800 stalls
- 140 room all suite hotel on site
- Full service in-house decorating and catering
- Wide variety of audio-visual equipment available



Alliant Energy Center • 1919 Alliant Energy Center Way • Madison, WI 53713

Contact: Ted Ballweg 608-267-3991 • ballweg@alliantenergycenter.com OR Shirley Kaltberg 608-267-1549 • kaltberg@alliantenergycenter.com

