



Wisconsin Public Television

NEWS RELEASE

July 15, 2014

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10th Annual Quilt Expo – A Time to Escape, Create and Celebrate

Quilters of all skill levels, aspiring quilters and even a few non-quilters will gather in Madison, Wis. this September to delight in an array of color and patterns at the 10th annual Quilt Expo.

Hundreds of quilts will be on display at the three-day event Sept. 4-6 — hosted by Wisconsin Public Television with Nancy Zieman Productions in Exhibition Hall at the Alliant Energy Center — and expert quilters will be on-hand to share their latest creations and techniques in dozens of educational lectures and Sit & Sew Workshops. All are invited to take part in this annual quilting celebration.

The event's main attraction is the 10-category quilt contest, which showcases the unique talents of quilters from across the country and features a range of quilts from traditional bed-size to innovative pictorial quilts. Attendees will marvel at diverse ideas, designs, color combinations and fabric choices. Inspiration waits around every corner.

An extensive vendor mall will feature everything a shopper could ask for, including the latest machines, kits, fabrics, threads, notions and more. A raffle for quilt-related prizes, with proceeds supporting public television, and a community service project – "Quilt to Give" – are all part of the event.

"Quilt to Give" invites attendees to donate their materials and skills to help create bed-size quilts for those in need. Last year, Quilt Expo donated 29 quilts to families and individuals who lost their homes to natural disasters. All quilts made at this year's Quilt Expo will be donated to Enchanted Makeovers, a shelter for women and children, and Domestic Abuse Intervention Services in Madison.

Nancy Zieman, host of public television's "Sewing With Nancy" will be on hand to meet with all Quilt Expo attendees. The fun will continue into the evening with special events that offer relaxing entertainment in which notable quilters share a lifetime of experience.

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A service of the
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QUILT EXPO/add one

Visit wiquiltexpo.com for full details and to register for lectures, workshops and evening events. Pre-registration is recommended. Attendees can also purchase advance tickets by calling 866-297-6545.

Funding for Quilt Expo is provided by Nancy's Notions, Baby Lock and Quilters Club of America.

Wisconsin Public Television is a service of the Educational Communications Board and University of Wisconsin-Extension.

Wisconsin Public Television is a place to grow through learning on WHA-TV, Madison; WPNE-TV/TV, Green Bay; WHRM-TV, Wausau; WLEF-TV/TV, Park Falls; WHLA-TV, La Crosse; and WHWC-TV, Menomonie-Eau Claire.

Quilt Expo in Brief

Alliant Energy Center, Exhibition Hall
1919 Alliant Energy Center Way
Madison, WI

September 4-6, 2014
9am - 6pm Thurs-Fri
9am - 5pm Sat

Presented by Wisconsin Public Television and Nancy Zieman Productions, Quilt Expo features a 10-category quilt contest, vendor mall, stage presentations, informal lectures, Sit & Sew and hands-on workshops, nationally known celebrity presenters, appearances by Nancy Zieman, and raffle prizes.

Tickets are \$9 at the door with discounts for advance purchases.

For more information:
Visit: <http://wiquiltexpo.com/>
Email: wiquiltexpo@wpt.org
Phone: 866-297-6545

Estimated attendance: 18,000

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