



Isthmus Beer & Cheese Fest – January 18, 2014

MADISON, Wis. – Taste Wisconsin's Best at Isthmus Beer & Cheese Fest on January 18th at the Alliant Energy Center's Exhibition Hall.

It's that time of year again! Isthmus' very own cozy little respite from your bleak Wisconsin January! Join us for the original wintertime celebration of Wisconsin's finest beers and artisan cheeses. Meet and mingle with brewers and cheese makers from all over the great state of Wisconsin, as you sample hundreds of varieties of their delicious and often hard-to-find products. For the complete list of the vendors, please visit IsthmusBeerCheese.com.

This year we are again offering a limited number of 'Premium' tickets for an exclusive tasting. Kicking off at 1 p.m., you will be included in a small number of people getting into the festival one hour before general admission ticket holders. Some of our invited brewers and cheese makers will be bringing some special products for premium ticket holders that won't be available later in the day. Plus you get the chance to chat casually with superstar brewers and cheese makers without the din and roar of the crowd. Of course, you'll also get your official 2014 Isthmus Beer & Cheese T-shirt!

Tickets are limited and sell out every year, so grab yours while you still can! Prices include \$40 in advance for general admission and \$75 for premium tasting tickets. General admission tickets can be purchased online at IsthmusBeerCheese.com or in person at Isthmus office (located at 101 King St.), Star Liquor, and all 3 Steve's: Wine – Beer – Spirits locations. Premium tickets are available online and at Isthmus office only.

The 2014 Isthmus Beer & Cheese Fest is sponsored by the Wisconsin Milk Marketing Board, Mad City Windows, Star Liquor and Union Cab.

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