



## MEDIA RELEASE

TICKETS GO ON-SALE ON OCTOBER 31<sup>ST</sup>  
FOR THE LUCAS OIL MONSTER TRUCK  
NATIONALS®.

(Indianapolis) - The Lucas Oil Monster Truck Nationals Presented By Don Miller Chrysler Dodge Jeep Ram invites you to the Bigfoot Birthday Bash and Smash Tour as it roars into the Veterans Memorial Coliseum at Alliant Energy Center in Madison, WI on Friday, Saturday, and Sunday January 23<sup>rd</sup> thru 25<sup>th</sup>, 2015. Tickets for the 3 shows (Friday at 7:30pm, Saturday at 7:30pm and Sunday 1:00pm) go on-sale on October 31<sup>st</sup>, 2014.

**Bigfoot®**, the original monster truck is celebrating its 40<sup>th</sup> birthday in 2015, and the Lucas Oil Monster Truck Nationals is celebrating with a Birthday Bash where families can come help celebrate while watching FIVE of the world's BEST monster trucks go all-out in crashing, car-crushing, axle-wrenching, high-flying competitions. Joining the fun and making its debut will be **RockZilla**, a green, fire-breathing fast-moving mechanical creature standing over 10 feet tall and stretching 25 feet long. RockZilla will thrill the audience between monster truck runs with danger-hungry feats that will amaze and delight the families who will attend the special Birthday Bash shows.

For The Lucas Oil Monster Truck Nationals Birthday Bash and Smash Tour...five of the BEST Monsters in the WORLD!

**Lucas Oil BIGFOOT**....the ORIGINAL Monster Truck  
**Retro BIGFOOT**.....paying tribute to 40 years on a New Chassis  
**TrueMax BIGFOOT**....the dominating racing and high-flying machine  
**RAMINATOR**....RAM is back in black and driver Mark Hall is ready to defend his 2014 Lucas Oil Monster Truck Nationals Racing Championship  
**Rammunition**...firing away with a powerful HEMI

Two hours prior to each performance, a special Weaver Auto Parts **Pit Party** will be held in the arena offering families an opportunity to get up-close to the monster trucks, get autographs from the drivers, take photos of the monster trucks that will compete in the thrill show, enjoy interactive displays and celebrate with special birthday bash activities. Pit Passes will be available at local Weaver Auto Parts locations. The Pit Party is included in the price of admission.

Each of these high-powered beasts weighs in at 10,000 pounds-plus defying gravity and the physics of acceleration in loud and furious head-to-head competition. The thousands of horsepower powering these machines will be unleashed in events such as The Wheelie Challenge, Long Jump, Donut Competition, Side-by-Side Racing and the no-holds-barred Freestyle competition.

Mike Moore, President of Family Events – Producers of the Lucas Oil Monster Truck Nationals said, *“Every monster truck fan in the world knows that Bigfoot is the truck that started it all. It’s been 40 years of fun and excitement for families everywhere thanks to this amazing machine, its creator – Bob Chandler, and the whole team of Bigfoot pros at the shop in St. Louis. We think it’s time to salute Bigfoot with a big birthday bash and invite families to come celebrate. We believe that a great monster truck show is made by great trucks and with THREE Bigfoot trucks and the elite team from Hall Brothers Racing of Raminator and Rammunition, we’ve put together our best, most competitive lineup ever for the Monster Truck Nationals Tour in 2015.”*

Advance Tickets on sale October 31<sup>st</sup> by visiting the Alliant Energy Center Box Office, charge by phone at (800)-745-3000 or online at these two sites: [www.ticketmaster.com](http://www.ticketmaster.com) [www.MonsterTruckNationals.com](http://www.MonsterTruckNationals.com)

**Advance Tickets\***

Price Level 1 - \$13.00

Price Level 2 - \$20.00

**Day of Show Tickets\***

\$15.00

\$23.00

\*PRICES INCLUDE FACILITY FEE/ Applicable fees may be applied via Ticketmaster  
**A Limited number of \$35 GOLD CIRCLE SEATS available while supplies last.**

**MEDIA CONTACT:**

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