

Rutabaga Paddlesports' Announces Adventurer of the Year Nominee Jon Turk to Speak at Canoecopia

Arctic Explorer Jon Turk is set to enlighten his audience during Rutabaga's 2013 Canoecopia event in Madison Wisconsin.

Madison, WI ([PRWEB](#)) December 31, 2012 -- [Jon Turk](#) is confirmed to speak at [Canoecopia](#), the world's largest consumer canoe, kayak, and outdoor expo. Turk and colleague Erik Boomer are National Geographic Magazine's nominees for "Adventurers of the Year for 2012." Turk also is the award-winning author of "The Raven's Gift."

Jon Turks' additional authorship credits include the first environmental science textbook in North America titled "Earth Science and the Environment" (1971). Turk has also written "Cold Oceans: Adventures in Kayak, Rowboat, and Dogsled" (2009). Washington Post Book World acclaims; "Turk's chiseled but understated prose is a marked asset in light of the often outlandish material that comes his way."

"I'm delighted to be invited back to speak at Canoecopia for the seventh time," said Turk. "I always enjoy speaking to an audience of people who love paddling and as much as I do."

Canoecopia is [Rutabaga Paddlesports'](#) annual canoe and kayak consumer exposition. It's a tradition; since 1981 Rutabaga has closed their kayak shop for a weekend in March, re-locating their inventory to the Alliant Energy Center. Like years past Rutabaga will be joined by over 150 outdoor exhibitors. Canoecopia seeks to educate and inspire those new to paddling culture while making quality gear accessible to more paddlers. An annual donation is made each year from Canoecopia to keep Wisconsin waters clean. The staff at Canoecopia takes pride in offering consumers exposure to guides, outfitters, and schools.

In addition to exhibitors who are leaders of their field, Canoecopia boasts incredible guest speakers who inspire paddlers from all walks of life. Jon Turk will be speaking about his 1,400 mile sea kayak circumnavigation of Ellesmere Island, an inhospitable voyage in some of the most unfavorable waters on earth that earned Turk Canoe and Kayak Magazine's "2012 Expedition of the Year award." His expertise in trip planning has made possible some amazing adventures, such as traveling from Northern Japan to Alaska via kayak and trimaran.

National Geographic nominated Jon Turk and Erik Boomer "Adventurers of the Year 2012" for their bold circumnavigation of Ellesmere Island.

Turk will be speaking at Canoecopia 2013, which will be held March 8th - 10th. Visit the event's website for more information and to purchase tickets to the event.

About Rutabaga Paddlesports:

[Rutabaga Paddlesports](#) has received Paddlesports Retailer of the Year from Canoe and Kayak Magazine a record eight times and was voted one of the best 50 Places to Work by Outside Magazine in 2011. Rutabaga Paddlesports is a nationally-recognized kayak, canoe and stand up paddle (SUP) retailer. Family-owned and operated since 1976. Rutabaga is currently developing [cartop.com](#). The company's paddling school, [Rutabaga Outdoor Programs](#), teaches paddling skills to over one thousand paddlers a year.

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Contact Information

Darren Bush

Rutabaga Paddlesports

<http://www.rutabaga.com>

(608) 576-2885

Tyler "Ty" Heilman

Rutabaga Paddlesports

<http://www.rutabaga.com>

(608) 223-9300 235

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