

# ALLIANT ENERGY CENTER

VETERANS MEMORIAL COLISEUM • EXHIBITION HALL • WILLOW ISLAND



## VM COLISEUM [HOME]

VERSATILE FACILITY

CONSUMER SHOWS  
& MORE!

AMENITIES

PARKING

CATERING & CONCESSIONS

MADISON, WI

[WWW.ALLIANTENERGYCENTER.COM](http://WWW.ALLIANTENERGYCENTER.COM)

PLAN YOUR EVENT —  
[SALES@ALLIANTENERGYCENTER.COM](mailto:SALES@ALLIANTENERGYCENTER.COM)

With a 10,231-person capacity, Veterans Memorial Coliseum is a multi-purpose facility. The building has recently been completely renovated with updated seating, suites, locker rooms, sound system and lobbies. This facility is ideal for concerts, family shows, sporting events, staged performances, consumer shows, conventions and assemblies.



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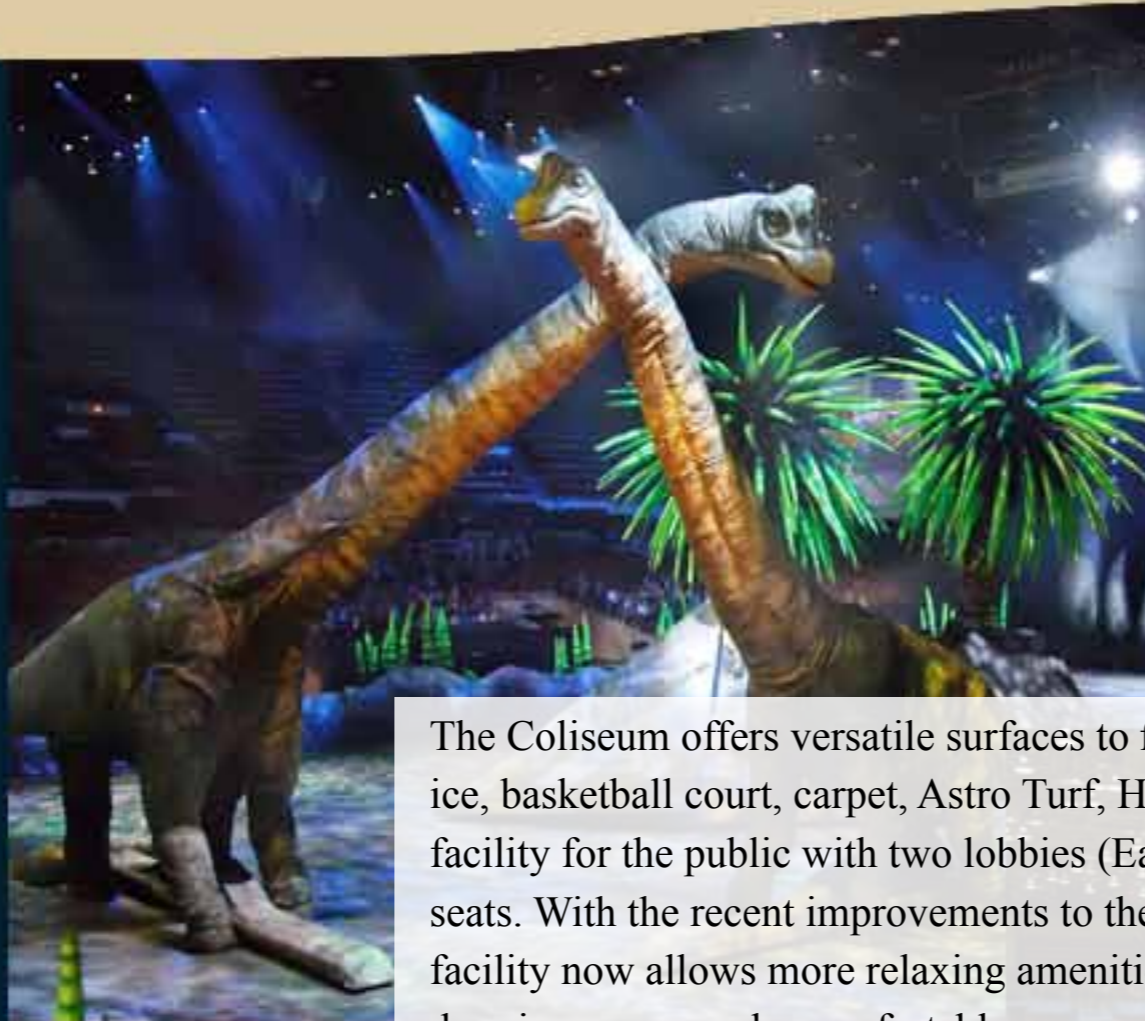
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The Coliseum offers versatile surfaces to fit a variety of needs including concrete, dirt, ice, basketball court, carpet, Astro Turf, Homesote and Sport Court. It is a comfortable facility for the public with two lobbies (East and West) and upholstered and padded seats. With the recent improvements to the front of the house and backstage areas, the facility now allows more relaxing amenities for performers including nine spacious dressing rooms and a comfortable green room.



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This facility is suited for consumer shows, conventions, banquets and assemblies. Offering 20,000-50,000 square feet of flexible and functional exhibit space, up to 360 (8'x10') exhibit booths are possible.

The Coliseum is equipped with a 20' x 20' freight door, has an unlimited weight load floor and offers full service in-house decorating including carpeting, pipe and drape and audio-visual equipment.

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- New video scoreboard
- Refurbished, upholstered and padded seats
- Total overhaul of the lighting system with dimming capabilities
- Sound system upgrade
- Updated suites, locker rooms, and lobbies

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- 5,800 on site paved parking spaces



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## ON-SITE CATERING

Whether it is a casual brunch for 100 or an elegant, sit-down dinner for 500, Centerplate's team of culinary wizards will use only the finest and freshest ingredients to create a truly extraordinary dining experience for you and your guests.

[Click here for catering information](#)

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- Minutes from downtown Madison including the State Capitol, State Street and University of Wisconsin Campus

[Click here for location/maps](#)