

# ALLIANT ENERGY CENTER

VETERANS MEMORIAL COLISEUM • EXHIBITION HALL • WILLOW ISLAND



WILLOW ISLAND [HOME]

CONCERTS, FESTIVALS  
& OUTDOOR EVENTS

AMENITIES

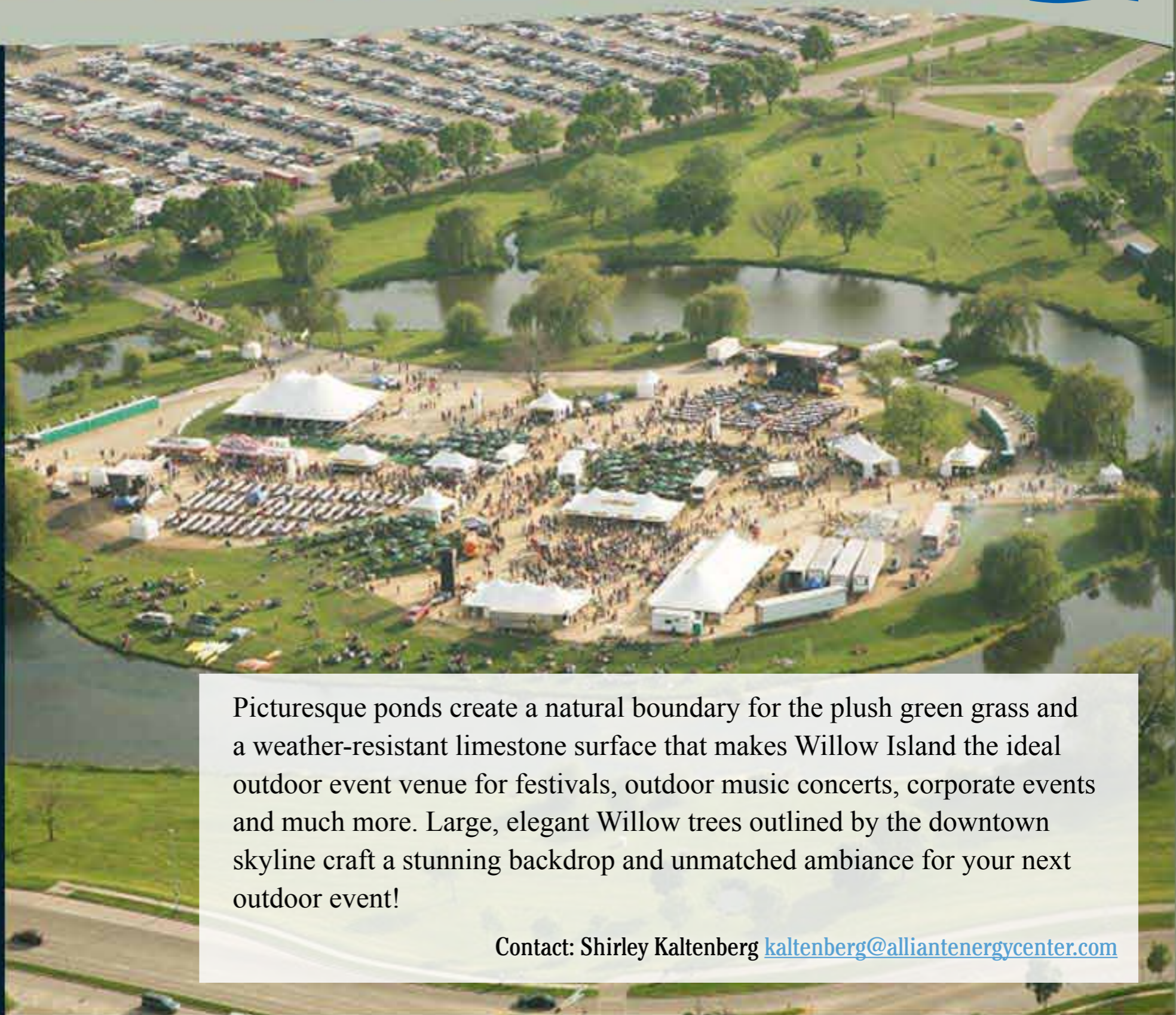
PARKING

CATERING & CONCESSIONS

MADISON, WI

[WWW.ALLIANTENERGYCENTER.COM](http://WWW.ALLIANTENERGYCENTER.COM)

PLAN YOUR EVENT —  
[SALES@ALLIANTENERGYCENTER.COM](mailto:SALES@ALLIANTENERGYCENTER.COM)



Picturesque ponds create a natural boundary for the plush green grass and a weather-resistant limestone surface that makes Willow Island the ideal outdoor event venue for festivals, outdoor music concerts, corporate events and much more. Large, elegant Willow trees outlined by the downtown skyline craft a stunning backdrop and unmatched ambiance for your next outdoor event!

Contact: Shirley Kaltenberg [kaltenberg@alliantenergycenter.com](mailto:kaltenberg@alliantenergycenter.com)

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**MANIFEST FOR 29 ACRE WILLOW ISLAND**

AREA INSIDE PONDS	6 ACRES
POND SURFACE AREA	6 ACRES
AREA OUTSIDE PONDS	17 ACRES
POND SURFACE AREA	6 ACRES
NORTH ENTRANCE	61 FT. WIDE
CENTER PAVED PATH	20 FT. WIDE
EAST POND CIRCUMFERENCE	2440 FT.
WEST POND CIRCUMFERENCE	2390 FT.
<b>880' FT. BETWEEN SOUTH AND NORTH ENT.</b>	

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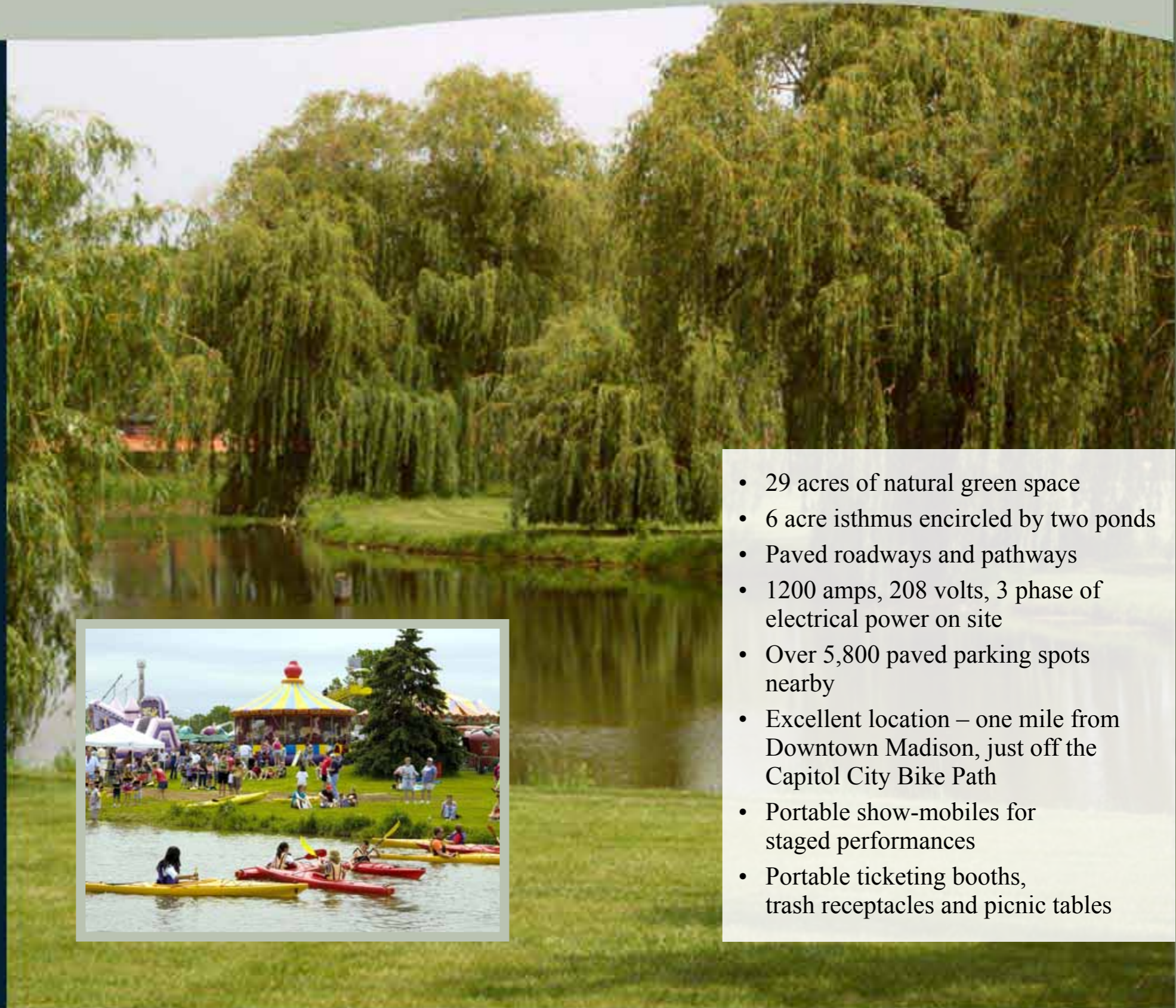
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- 29 acres of natural green space
- 6 acre isthmus encircled by two ponds
- Paved roadways and pathways
- 1200 amps, 208 volts, 3 phase of electrical power on site
- Over 5,800 paved parking spots nearby
- Excellent location – one mile from Downtown Madison, just off the Capitol City Bike Path
- Portable show-mobiles for staged performances
- Portable ticketing booths, trash receptacles and picnic tables

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- 5,800 on site paved parking spaces



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## ON-SITE CATERING

You can count on Centerplate at the Alliant Energy Center to meet your needs and desires whether they are big or small, corporate or recreational. A customizable menu, locally grown ingredients, made-from-scratch meals, world-class service and the ability to serve up to 12,000 people, Centerplate exceeds the biggest expectations. [Click here for catering information](#)

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- Minutes from downtown Madison including the State Capitol, State Street and University of Wisconsin Campus

[Click here for location/maps](#)