



**WHAT:** Get ready motorheads! Prepare to feast your eyes on top street rods, muscle cars, 4x4's, imports, motorcycles and more. Gear Up for the Inaugural **WEAVER AUTO PARTS AUTOFEST**, Saturday & Sunday, **March 22 & 23, 2014** - an indoor cavalcade of everything automotive like you've never seen before. Check out the hardcore horsepower, cool classics and more big block engines than you can imagine. This national celebration of everything "automotive" will fill the **Alliant Energy Convention Center – Exhibition Hall** with beautiful, hot rods, high-performance muscle cars and street trucks from across the country.

**FEATURES:**

- **Show Car Alley** - Top show cars competing for awards & bragging rights
- **Show Car Awards** given to Top 30 picks plus **4 Grand Champion Awards**
- **Best Club Display Award with CASH PRIZE**
- **Pin-Striper Panel Jam** – buy custom pin-striped panels or bring your own items to have pin-striped at the show!
- **Pro-Builder Area** – see cars from top pro builders
- **Performance Alley** - industry leaders with products & services on display
- Additional Features TBA

**WHERE:** **Alliant Energy Center – Convention Center – Exhibition Hall**  
1919 Alliant Energy Center Way, Madison, WI 53713 [www.alliantenergycenter.com](http://www.alliantenergycenter.com)

**WHEN:** Saturday, March 22<sup>nd</sup>, 2014                      10am – 7pm  
Sunday, March 23<sup>rd</sup>, 2014                         10am – 4pm

**TICKETS:** **Advance discount tickets** available at **Weaver Auto Parts** stores beginning 30 days prior to event (Feb 20<sup>th</sup>). Tickets also available online at [www.AutofestOnline.com](http://www.AutofestOnline.com) powered by ShowClix. Tickets will also be available at the doors on the day of the event at the Day of Show price listed below.

<u>Advance Tickets</u>	<u>Day Of Show At Event Box Office</u>
Adults: \$12    Children (6-12 Years Old): \$5	Adults: \$15    Children (6-12 Years Old): \$5
<i>*Children 5 and Under Free</i>	

**REGISTER:** **Free T-Shirt With Entry!** Participant entries are now being accepted! *Submission of vehicle information does not guarantee acceptance into the show.* Please send entry form and vehicle display information, along with \$35 entry fee plus \$3.50 handling fee by March 14<sup>th</sup>. Email registration requests to [rcarlson@familyevents.com](mailto:rcarlson@familyevents.com) or call (317) 236-6515 or mail as follows: Attn: Autofest Madison, Family Events, 838 N Delaware St., Indianapolis, IN 46204. Make checks payable to: Family Events or charge by phone by calling (317) 236-6515 and press \* (star key). Day of Show Registrations will be accepted for \$45 (as long as space is still available).

**INFO:** For more information, call (317) 236-6515 or visit [www.AutofestOnline.com](http://www.AutofestOnline.com)

**SPONSORS:** Weaver Auto Parts  
\*Schedule Subject to Change

**MEDIA CONTACT ONLY:** Matthew Louck (317) 563-2320 / [MLouck@FamilyEvents.com](mailto:MLouck@FamilyEvents.com)