



EXHIBITION HALL ■ VETERANS MEMORIAL COLISEUM ■ WILLOW ISLAND ■ ARENA

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**LAST CHANCE OPPORTUNITY TO BE PART OF HISTORY, PUT NAME ON NEW HOLLAND PAVILLIONS**

Alliant Energy Center and Dane County has offered members of the public and organizations the limited opportunity to be part of history by reserving a tile on the New Holland Pavilions Wall of Fame.

“Reserving a tile to be permanently displayed in the New Holland Pavilions is the perfect opportunity to honor that someone special, recognize that special animal, or have your company recognized,” said Mark Clarke, Executive Director of the Alliant Energy Center.

The pavilions, which will total 290,000 square feet, are replacing the nine former agricultural barns. Construction began following the Midwest Horse Fair in April 2014 with completion set in time for the 2014 World Dairy Expo in late September.

The May 15 deadline for this unique offering is quickly approaching, so time is of the essence. Tiles are available in both 8” x 8” and 12” x 12” and can be customized online or via mail-in brochure.

For more information on the pavilions or to customize a tile, please visit <http://www.alliantenergycenter.com/home/new-holland-pavilions>.

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**About Us:** the Alliant Energy Center is a full-service multi-building complex situated on a 164-acre campus in Madison, Wisconsin. It features Exhibition Hall and Veterans Memorial Coliseum, as well as an Arena building, agriculture exhibit buildings, and the Willow Island natural area. Information on the Alliant Energy Center and its many events is available at [www.alliantenergycenter.com](http://www.alliantenergycenter.com).

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