OF DANE COUNTY

PERFORMANCE VENUES:

Veterans’ Memorial Coliseum
Exhibition Hall

FACILITY USER’S GUIDE
Venue Information
Veterans’ Memorial Coliseum

Building
Round, domed, arena

Capacity
10,230 General Admission
8,844 Reserved (unobstructed) End Stage
9,887 In the Round
9,455 Basketball
7,890 Hockey
7,672 ¾ House General Admission
5,500 ¾ House Reserved
Varies With seats eliminated through use of Black Out Curtain.

Door Policy
General Admission 1.5 Hours Prior To Performance
Reserved Seats 1 Hour Prior To Performance
Door policies are firm. A change requires written permission from the Director.

Load-in
Two bay loading dock with two dock levelers and covered canopy at load end. Load out approximately 50’ from back of stage. Two 10’ and one 14’ roll-up doors
No elevator is available for freight. The building’s second level is accessed by exterior drive-up ramp. 3rd floor is accessible by stairs only.

Rigging
See guidelines and schematics on following pages.

Dome 96 ft. to center ceiling; 65 ft. to rim of ceiling
Low Steel 75 ft., 60 ft. from floor to light bars
High Steel 96 ft.
Scoreboard 10.8 ft. x 6.5 ft. House center; 36.6’ clearance from floor in highest position

Basketball Floor
60 ft. x 112 ft. entire floor

Stage Type
StageRight ME 500

(House Sets)
Size 4,000 sq. ft. maximum
18” to 78” (Two-inch increments)

Deck Type
“Techstage” black fiberglass FRP surface in 4’ x 8’ sections
50% of unobstructed under deck (STAGERIGHT)
Linoleum tile surface on 6’ x 8’ decks (SICO)

Stairs
3 - lighted treads, multiple non-lighted

Skirt
100 ft. black velour (STAGERIGHT)/black velour (SICO)

Rail
100 ft. at 42”

Barricade
120’ ft. (STAGERIGHT) barricade
200 ft. steel crowd control barricade with wire mesh front
100 ft. bicycle barricade

Curtains
Full theatre curtains available including borders, legs, act and rear.
24 ft. tall, 60 ft. wide from fixed batten positions.
Intercom

Clear Com Cue System

Power

600 AMP 3PHZ 208V
STAGE RIGHT/LEFT 90 ft. from upstage center
(See diagram)

400 AMP 3PHZ 208V
STAGE RIGHT/LEFT 160 ft. from upstage center

House Lights

Location
Sound booth

Type
Dimmable incandescent and halide

Control
House electrician

Message
Two lighted message centers in the arena proper run upcoming events, public service and paid advertising. These are operated before performances and at intermissions. The boards are turned off five minutes prior to performance.

3 Forklifts

6000 lb. capacity, side shifts, 4 ft. tines (extensions available)
8 ft. down height, 18 ft. up height; Propane fuel

9 Dressing Rooms

Team Rooms 1-5
650 sq. ft., 50 ft. from stage, bath and team shower

Dressing Rooms 1-4
900 sq. ft., 50’ from stage, bath w/private shower

Green Room
400 sq. ft. with furniture, private bath w/shower

Furniture
House owns convention-type furnishings: rentals available

Plants
Rental

Phones
By House

Production

400 sq. ft., 50’ from stages

Office

Phones
By House

Video

Professional production available on site by Token Creek. 608-849-4965

Catering/

Concessions

Company
Centerplate

Contact
608-661-0525

Hotels


Clarion Suites – 608-284-1234, (Attached to Exhibition Hall)

Sheraton Madison Hotel – 608-251-2300, 706 John Nolen Dr., 53713

Holiday Inn Express & Suites – 608-709-5050, 610 John Nolen Dr., 53713
(For additional hotels, please see list included with this guide.)

House Personnel

Electrician
House, Gary Poeppel  608-267-3965

HVAC
House

IATSE
608-848-9084

Parking
House

Usher Staff
House

Box Office
Madison Ticket Agency 608-267-3995

Security

Fire
608-210-7261 (Town of Madison)

Inside & Traffic
Contact House (County Sheriff’s Dept.)

Outside
Contact House (Town of Madison-Police 210-7262)

Private (T-Shirt)
414-483-2239 (RTM Security)
Security

Breakdown

Report

Contact

Inside

1 - 10 deputies, 1 - 50 tee shirts

Outside

1 - 5 officers, 1 - 5 deputies, 1 - 5 t-shirts

1/2 hour prior to doors

House

1. Security

2. Breakdown

3. Report

4. Contact

5. Safety

At no time will the House allow any violation of federal, state or local regulations concerning public safety. This shall include but not be limited to rigging, pyrotechnics, aisles and exits, ventilation and air quality, and proper light levels.

6. Smoking

All buildings are smoke free by Dane County Ordinance. This ordinance carries a fine per violation.

7. Pyrotechnics

Permit required from Town of Madison Fire Department. (See sample form.) Please consult your service representative for further details.

8. Exterior Signage

No signs, banners or messages of any kind may be directed to traffic on John Nolen Drive, Rimrock Road or Olin Ave.

9. Curfew

Per county ordinance, minors are not allowed on the streets during certain hours unless accompanied by a parent, legal guardian, or an adult with permission of a parent or legal guardian.

Under age 15

Sunday through Thursday

Friday and Saturday

10:00 p.m. to 5:00 a.m.

11:00 p.m. to 5:00 a.m.

15 through 17

Sunday through Thursday

Friday and Saturday

11:00 p.m. to 5:00 a.m.

Midnight to 5:00 a.m.
The Alliant Energy Center

RIGGING GUIDELINES FOR THE COLISEUM

A. General Rules (which apply in all cases)

1. All rigging plots must be submitted for prior approval by the Alliant Energy Center Director of Operations no less than four weeks prior to the performance date. The Alliant Energy Center reserves the right to determine proper load point distribution and location on the roof support system.

2. Under full design snow conditions, the dome has no capacity for rigging loads. Sufficient snow must be removed to allow any rigging loads to be attached.

3. All hanging loads shall be attached to the radial rib members within three feet of an intersection with a circumferential ring member.

4. In no case shall hanging loads be attached to circumferential ring members, cat walks or light racks.

5. In no case shall the total of all loads attached to a radial rib member within three feet of an intersecting circumferential ring member exceed 4,000 lbs.

6. A pre-rig is highly recommended for any show over 30 points.

B. Center Stage Rules

1. If the loading is essential symmetrical and distributed within the shaded area shown on sheet SK-14 attached, the total permissible rigging load is 150,000 lbs.

2. If the loading is distributed within any half circle of the shaded area shown on SK-14, the total permissible rigging load is 100,000 lbs.

C. North Stage Rules

1. If the loading is distributed to up to 20 locations within the shaded area shown on sheet SK-8 attached, the total permissible rigging load is 53,000 lbs.

2. If the loading is distributed to between 21 & 27 locations within the shaded area shown on sheet SK-8, the total permissible rigging load is 62,000 lbs.

3. If the loading is distributed to 28 or more locations within the shaded area shown on SK-8, the total permissible rigging load is 80,000 lbs.
4. The total permissible load within the shaded area shown on SK-8 shall not exceed 80,000 lbs. in any case.

D. Combined Center Stage & North Stage Rules

When rigging loads are present in both areas, the combined percentages of actual to allowable loading in both areas shall not exceed 100%. For example, if the North Stage area is loaded to 75% of its limit set above in Section C, the Center Stage area may be loaded to 25% of its limited set above in Section B.

Prepared by: Computerized Structural Design, Inc. 11/2/92
Veterans’ Memorial Coliseum

Basic Dimensions & Distances in a Default Concert Set Up
Facility Specs

CAPACITY
- 10,230 General Admission
- 8,846 Reserved (unobstructed) End Stage
- 9,947 In the Round
- 9,455 Basketball
- 7,990 Hockey
- 7,672 3/4 House Reduction General Admission
- 5,138 3/4 House Reduction Reserved
- 4,207 With Black Out Curtain (seats eliminated)
- 3,121 With Black Out Curtain & additional seats eliminated

RIGGING
- Dome: 96 ft. to center ceiling; 65 ft. to rim of ceiling
- Low Steel: 75 ft.
- High Steel: 56 ft.
- LED Video Scoreboard: 10 ft. x 6.5 ft. House center; 360° clearance from floor to highest position

STAGE TYPE
- House Sets: Stage Right ME 500

POWER
- 600 AMP 3PH 208V: Stage right/left: 90 ft. from upstage center
- 400 AMP 3PH 208V: Stage right/left: 150 ft. from upstage center

HOUSE LIGHTS
- Location: Sound booth
- Type: Fluorescent
- Control: House electrician
- Message: Two lighted message centers in the arena and paid advertising. These are operated before performances and at intermissions. The boards are turned off five minutes prior to performance.

9 DRESSING ROOMS
- Team Rooms 1-3: 150 sq. ft., 50 ft. from stage, bath and team shower
- Dressing Rooms 4-9: 390 sq. ft., 50 ft. from stage, bath and private shower
- Green Room: 430 sq. ft., well-appointed with furniture, private bath with shower
- Furniture: House owns convention-type furnishings; rentals available
- Plants: Rental
- Phones: By House

PRODUCTION
- Office: 430 sq. ft., 50 ft. from stage
- Phones: By House
- Video: Professional production available on site by Taconic Creek 608-699-4166
- Box Office: Madison Ticket Agency 608-267-3995

Shirley Kaltenberg • 608-267-1549 • Kaltenberg@alliantenergycenter.com • www.alliantenergycenter.com
## Venue Information

### Exhibition Hall

**Building**
- Exhibit Halls A-D
- 13 Meeting Rooms
- Boardroom (furnished conference room)

**Capacity**
- General Admission Hall D (30,000 GSF) 3,000
- General Admission Halls D & C (50,000 GSF) 4,500
- Reserved Halls D & C 3,436

**Door Policy**
- General Admission 1.5 hours prior to performance
- Reserved Seats 1 hour prior to performance

(Door policy is firm. A change requires written permission from the Director.)

**Parking**
- Buses within 50 ft. of stage door
- Truck lot adjacent to load-in entrance

**Rigging**
See guidelines and schematics included in this guide.
- **Joists**
  - 10’ on center (5’ down stage edge area)
- **Low Steel**
  - 30 ft.
- **High Steel**
  - 40 ft.

Steel can be accessed from catwalk.

**Stage**
(House Sets)
- **Type**
  - STAGERIGHT ME 500
- **Size**
  - 4,000 sq. ft. maximum
  - 8” to 78” (2-inch increments)
- **Deck Type**
  - “Techstage” black fiberglass FRP surface in 4’ x 8’ sections 50% of unobstructed under deck (STAGERIGHT)
  - Linoleum tile surface on 6’ x 8’ decks (SICO)
- **Stairs**
  - 3 - lighted treads
- **Skirt**
  - 100 ft. black velour (STAGERIGHT)
- **Rail**
  - 100 ft. at 42”
- **Barricade**
  - 120’ Stage Right barricade
  - 100 ft. bicycle barricade
- **Curtains**
  - Theatre curtains available including borders, legs, act and rear. 24 ft. tall, 60 ft. wide from fixed batten positions.

**Spotlight Platforms**
- **Location**
  - 2 platforms without spotlights (See rigging schematic)

**Power**
- **3 Panels**
  - 400 AMP 3PHZ 208V upstage center
- **Shore Power**
  - 60 ft. to bus parking

**House Lights**
- **Location**
  - Shop (high bays and work light)
  - (Performance light on the floor)
- **Type**
  - LED dimmable
- **Control**
  - House electrician

11
Load In
20’ x 20’ door (Can drive in.)

3 Forklifts
6000 lb. capacity, side shifts, 4 ft. tines (extensions available)
8 ft. down height, 18 ft. up height
Propane fuel

2 Dressing Rooms
(See diagram) Note: No showers are available in this facility.
Layout 400 square ft. each. No showers, rough private bath.
Furniture House owns convention-type furnishings; rentals available.
Hotel Additional space is available in the attached hotel.
Plants Rental
Phones By House

Production Office Layout 600 sq. ft., 150’ from stage
Phones By House
Hall C Ticket booth, 900 sq. ft. (Two rooms at entrance in lobby)

Catering
Company Centerplate
Contact 608-661-0525

Background Music
A wide selection is readily available for the Lobby, Atrium and Halls A-D. Special arrangements can be made for background music in the meeting and board rooms as well.

Hotels
Clarion Suites – 608-284-1234, (Attached to Exhibition Hall)
Sheraton Madison Hotel – 608-251-2300, 706 John Nolen Dr., 53713
Holiday Inn Express & Suites – 608-709-5050, 610 John Nolen Dr., 53713
(For additional hotels, please see list included in this guide.)

House Personnel
Electrician House, Gary Poeppel 608-267-3965
HVAC House
IATSE 608-848-9084
Parking House
Usher Staff House
Box Office Madison Ticket Agency 608-267-3995

Security
Fire 608-210-7261 (Town of Madison)
Inside & Traffic Contact House (County Sheriff’s Dept.)
Outside Contact House (Town of Madison-Police 210-7262)
Private (T-Shirt) Suggestions available from your coordinator

Security Breakdown
Inside 1 - 10 deputies, 1- 50 tee shirts
Outside 1 - 5 officers, 1 - 5 deputies, 1 - 5 tee shirts
Report 1/2 hour prior to doors
Contact House
**Safety**

At no time will the House allow any violation of federal, state or local regulations concerning public safety. This shall include but not be limited to rigging, pyrotechnics, aisles and exits, ventilation and air quality, and proper light levels.

**Smoking**

All buildings are smoke free by Dane County Ordinance. This ordinance carries a fine per violation.

**Pyrotechnics**

Permit required from Town of Madison Fire Department. (See sample form.) Please consult your service representative for further details.

**Exterior Signage**

No signs or banners may be directed to traffic on John Nolen Drive, Rimrock Road, or Olin Ave.

**Curfew**

Per county ordinance, minors are not allowed on the streets during certain hours unless accompanied by a parent, legal guardian, or an adult with permission of a parent or legal guardian.

- **Under age 15**
  - Sunday through Thursday: 10:00 p.m. to 5:00 a.m.
  - Friday and Saturday: 11:00 p.m. to 5:00 a.m.

- **15 through 17**
  - Sunday through Thursday: 11:00 p.m. to 5:00 a.m.
  - Friday and Saturday: Midnight to 5:00 a.m.
The Alliant Energy Center

RIGGING AND HANGING LOADS
Exhibition Hall

Clear Span Truss System

• 210 ft. long
• 30 ft. floor to bottom of beams, 40 ft. floor to top of beams
• Beam access via catwalk at bottom (See drawing attached.)
• Trusses run parallel to down-stage edge, 10 ft. on center
• From 50-70 out from the back wall, trusses are on 5 ft. centers.
• Trusses (120 SLH) have the capacity to carry 8 PSF of uniformly distributed equipment load or 1200 lb. concentrated equipment loads from any bottom panel point where diagonal web members meet bottom chord members. No concentrated loads shall be suspended between these panel points unless smaller than 400 lbs. and adjacent panel points are not loaded. (See drawing attached.)
• Truss bridging is not designed for live load capability. DO NOT HANG EQUIPMENT FROM BRIDGING.

Cat Walk System

• Is used to access the beams and light platforms.
• Allowable live loads suspended from the catwalk may not exceed 25 PSF.
• Do not suspend additional loads from the catwalk.

PLEASE REFER TO DRAWINGS OF ALLOWABLE TRUSS LOADING AND EQUIPMENT LOADING PLAN FOR EXHIBITION HALL D.
Exhibit Hall trusses (120SLH) have the capacity to carry 8 PSF uniformly distributed equipment load or 1200# concentrated equipment loads from any bottom panel point where diagonal web members meet bottom chord members. No concentrated loads shall be suspended between these panel points unless smaller than 400# and adjacent panel points are not loaded.
Madison Area Accommodations

On-Site

Clarion Suites at Alliant Energy Center
2110 Rimrock Road, Madison, WI 53713
608-284-1234

Adjacent to AEC campus

Holiday Inn Express and Suites Madison-Central
610 John Nolen Drive, Madison, WI 53713
608-709-5050

Sheraton Madison Hotel
706 John Nolen Drive, Madison, WI 53713
608-251-2300

Comfort Inn
722 John Nolen Drive, Madison, WI 53713
608-255-7400

Within 3 Miles of AEC

Americas Best Value Inn-Mayflower
2509 Perry Street, Madison, WI 53713
608-221-9999

AmericInn Lodge and Suites Madison South
101 W. Broadway, Madison, WI 53716
608-222-8601

Best Western Inn on the Park
22 S. Carroll Street, Madison, WI 53703
608-257-8811

The Campus Inn
601 Langdon Street, Madison, WI 53703
608-257-4391

Concourse Hotel
1 West Dayton Street, Madison, WI 53703
608-257-6000

Country Inn and Suites
400 River Place, Madison, WI 53716
608-221-0055

Doubletree by Hilton
525 W. Johnson Street, Madison, WI 53703
608-251-5511

The Edgewater
1001 Wisconsin Place, Madison, WI 53703
800-922-5512

Hampton Inn and Suites Madison-Downtown
440 West Johnson Street, Madison, WI
608-255-0360

Hilton Madison
6 East Wilson Street, Madison, WI 53703
608-255-6100

Hyatt Place Madison-Downtown
333 West Washington, Madison, WI 53703
608-257-2700

Mansion Hill Inn
424 North Pickney Street, Madison, WI, 53703
608-255-0172

Ruby Marie
524 East Wilson Street, Madison, WI 53703
608-327-7829

Super 8 Motel (Budget)
602 W. Beltline Hwy, Madison WI 53713
608-258-8889

Within 5 Miles of AEC

Arbor House
3402 Monroe Street, Madison, WI 53711
608-238-2981

Best Western Plus Inn Towner
2424 University Avenue, Madison, WI 53726
608-233-8778

Candlewood Suites
5421 Caddis Bend, Fitchburg, WI 53711
608-271-3400

HotelRED
1501 Monroe Street, Madison, WI 53711
608-819-8228

Sleep Inn and Suites
4802 Tradewinds Parkway, Madison, WI 53718
608-221-8100

Quality Inn and Suites
2969 Cahill Main, Fitchburg, WI 53711
608-274-720
TOWN OF MADISON FIRE DEPARTMENT
2120 Fish Hatchery Road Madison, Wisconsin 53713
Telephone: 608-210-7261 Fax: 608-210-7235

PERMIT APPLICATION
PYROTECHNIC DISPLAY OF FIREWORKS

INSTRUCTIONS:
1) Applications must be submitted to the Town of Madison Fire Department at least 30 days in advance of the pyrotechnic display.
2) The application submitted must include the supporting documentation as follows:
   a) Certificate of insurance naming the Town of Madison. Their officers, Directors, Employees, Agents and Representatives as additional insured. The certificate must indemnify the Town. The minimum amount of liability insurance shall be $1,000,000.
   b) A complete list of all pyrotechnic devices to be displayed. Displays before an approximate audience require the submittal of device and effect descriptions.
   c) Site plan(s) which detail the firing site and device layout and an overall site plan indicating the locations of spectators, the firing site, the fallout perimeter, and fireworks storage area.
   d) Letter of permission to display fireworks by the property owner.
   e) Resumes for each pyrotechnician to be on-site.
3) Application submitted must include a check payable to the Town of Madison Treasurer for $200.00.
4) Mail submitted to: Fire Chief, Town of Madison Fire Department
   2120 Fish Hatchery Road
   Madison, Wisconsin 53713
5) Call 608-210-7261 with questions regarding these regulations.

DATE AND TIME OF DISPLAY: ______________________ RAIN DATE: ______________________

NAME OF CONCERT OR SHOW:

SITE INFORMATION:

Name: __________________________ Property Owner Name: __________________________
Address: __________________________ Address: __________________________

Fallout Perimeter designated by: __________________________ Telephone Number: __________________________

PYROTECHNICS COMPANY:

Name: __________________________ Contact person: __________________________
Address: __________________________ Telephone Number: __________________________

Telephone Number: __________________________

Number of pyrotechnicians to be on-site: __________________________ Lead Pyrotechnicians: __________________________
Support Pyrotechnicians: __________________________

I, the undersigned do hereby agree to comply with section 3-7-26 of the Town of Madison Code of Ordinances.

Name of Applicant (type or print) __________________________ Signature of Applicant __________________________

Date of Application __________________________

This form is also available at: https://townofmadisonfire.files.wordpress.com/2015/01/permitform.pdf